



Quote #: Q-25904-3
 Created Date: 2025-08-21
 Account Name: Mountain View Whisman

Issued by: Amy Leggat
 Email: amyl@brainpop.com
 Phone: (832) 735-3893

Bill to Name: Mountain View Whisman
 Bill To: 1400 Moncito Ave
 Mountain View, CA 94043
 USA

Notes:
 10% multi-site discount applied to 9 schools

Name	Quantity	Notes	Description	Unit Price	DISC (%)	Total
BrainPOP Elementary School plus ELL Bundle	1	Edith Landels Elementary School	School-wide access to BrainPOP 3-8, Jr., Español & Français to build background knowledge and vocabulary that supports grade-level curriculum. Also includes BrainPOP ELL for targeted skill practice in all four language modalities. Teachers receive access to on-demand courses to support impactful usage for each product. Please Note: The Elementary School Bundle was previously called BrainPOP Combo.	USD 2,799.20	55.11	USD 2,799.20
BrainPOP Elementary School plus ELL Bundle	1	Benjamin Bubb Elementary School	School-wide access to BrainPOP 3-8, Jr., Español & Français to build background knowledge and vocabulary that supports grade-level curriculum. Also includes BrainPOP ELL for targeted skill practice in all four language modalities. Teachers receive access to on-demand courses to support impactful usage for each product. Please Note: The Elementary School Bundle was previously called BrainPOP Combo.	USD 4,522.50	55.11	USD 4,522.50
BrainPOP Elementary School plus ELL Bundle	1	Mariano Castro Elementary School	School-wide access to BrainPOP 3-8, Jr., Español & Français to build background knowledge and vocabulary that supports grade-level curriculum. Also includes BrainPOP ELL for targeted skill practice in all four language modalities. Teachers receive access to on-demand courses to support impactful usage for each product. Please Note: The Elementary School Bundle was previously called BrainPOP Combo.	USD 4,522.50	55.11	USD 4,522.50

Name	Quantity	Notes	Description	Unit Price	DISC (%)	Total
BrainPOP Elementary School plus ELL Bundle	1	Jose Antonio Vargas Elementary School	School-wide access to BrainPOP 3-8, Jr., Español & Français to build background knowledge and vocabulary that supports grade-level curriculum. Also includes BrainPOP ELL for targeted skill practice in all four language modalities. Teachers receive access to on-demand courses to support impactful usage for each product. Please Note: The Elementary School Bundle was previously called BrainPOP Combo.	USD 4,522.50	55.11	USD 4,522.50
BrainPOP Elementary School plus ELL Bundle	1	Gabriela Mistral Elementary	School-wide access to BrainPOP 3-8, Jr., Español & Français to build background knowledge and vocabulary that supports grade-level curriculum. Also includes BrainPOP ELL for targeted skill practice in all four language modalities. Teachers receive access to on-demand courses to support impactful usage for each product. Please Note: The Elementary School Bundle was previously called BrainPOP Combo.	USD 4,522.50	55.11	USD 4,522.50
BrainPOP Elementary School plus ELL Bundle	1	Monta Loma Elementary School	School-wide access to BrainPOP 3-8, Jr., Español & Français to build background knowledge and vocabulary that supports grade-level curriculum. Also includes BrainPOP ELL for targeted skill practice in all four language modalities. Teachers receive access to on-demand courses to support impactful usage for each product. Please Note: The Elementary School Bundle was previously called BrainPOP Combo.	USD 4,522.50	55.11	USD 4,522.50
BrainPOP Elementary School plus ELL Bundle	1	Stevenson Elementary School	School-wide access to BrainPOP 3-8, Jr., Español & Français to build background knowledge and vocabulary that supports grade-level curriculum. Also includes BrainPOP ELL for targeted skill practice in all four language modalities. Teachers receive access to on-demand courses to support impactful usage for each product. Please Note: The Elementary School Bundle was previously called BrainPOP Combo.	USD 4,522.50	55.11	USD 4,522.50
BrainPOP Elementary School plus ELL Bundle	1	Theuerkauf Elementary School	School-wide access to BrainPOP 3-8, Jr., Español & Français to build background knowledge and vocabulary that supports grade-level curriculum. Also includes BrainPOP ELL for targeted skill practice in all four language modalities. Teachers receive access to on-demand courses to support impactful usage for each product. Please Note: The Elementary School Bundle was previously called BrainPOP Combo.	USD 4,522.50	55.11	USD 4,522.50
BrainPOP ELL School Subscription	1	Imai School	School-wide access to BrainPOP ELL provides scaffolded lessons to strengthen language skills across writing, speaking, listening, and reading.	USD 0.00	100.00	USD 0.00

Name	Quantity	Notes	Description	Unit Price	DISC (%)	Total
BrainPOP Elementary School Bundle	1	Imai School	School-wide subscription to BrainPOP Jr., BrainPOP 3-8, BrainPOP Español, and BrainPOP Français with access to over 1,200 topics to ensure every student can confidently access grade-level curriculum with background knowledge. Teachers will have access to an on-demand professional learning course to support an effective implementation.	USD 2,966.30	52.10	USD 2,966.30
Total:						USD 37,423.00

Subtotal: USD 84,060.16
Discount: 55.5 %

Grand Total: USD 37,423.00

According to our records, these are the contacts associated with your account. If any information is missing or incorrect, please update accordingly.

Role	Name	Email
Billing Contact		
Subscription Administrator	Tara Vikjord	tvikjord@mvwsd.org
Technical/SSO Contact		
Professional Development		

Provisions

Access Recipient	Product Name	Access Start Date	Access End Date
Edith Landels Elementary School	BrainPOP Español and BrainPOP Français School Subscription	12/26/2025	8/7/2026
Benjamin Bubb Elementary School	BrainPOP (3-8) School Subscription	8/8/2025	8/7/2026
Benjamin Bubb Elementary School	BrainPOP Jr. (K-3) School Subscription	8/8/2025	8/7/2026
Benjamin Bubb Elementary School	BrainPOP ELL School Subscription	8/8/2025	8/7/2026
Edith Landels Elementary School	BrainPOP Jr. (K-3) School Subscription	12/26/2025	8/7/2026
Edith Landels Elementary School	BrainPOP ELL School Subscription	12/26/2025	8/7/2026
Edith Landels Elementary School	BrainPOP (3-8) School Subscription	12/26/2025	8/7/2026
Benjamin Bubb Elementary School	BrainPOP Español and BrainPOP Français School Subscription	8/8/2025	8/7/2026
Monta Loma Elementary School	BrainPOP Jr. (K-3) School Subscription	8/8/2025	8/7/2026

Access Recipient	Product Name	Access Start Date	Access End Date
Gabriela Mistral Elementary	BrainPOP ELL School Subscription	8/8/2025	8/7/2026
Stevenson Elementary School	BrainPOP (3-8) School Subscription	8/8/2025	8/7/2026
Theuerkauf Elementary School	BrainPOP Jr. (K-3) School Subscription	8/8/2025	8/7/2026
Jose Antonio Vargas Elementary School	BrainPOP ELL School Subscription	8/8/2025	8/7/2026
Gabriela Mistral Elementary	BrainPOP Español and BrainPOP Français School Subscription	8/8/2025	8/7/2026
Theuerkauf Elementary School	BrainPOP Español and BrainPOP Français School Subscription	8/8/2025	8/7/2026
Gabriela Mistral Elementary	BrainPOP Jr. (K-3) School Subscription	8/8/2025	8/7/2026
Mariano Castro Elementary School	BrainPOP Español and BrainPOP Français School Subscription	8/8/2025	8/7/2026
Mariano Castro Elementary School	BrainPOP ELL School Subscription	8/8/2025	8/7/2026
Theuerkauf Elementary School	BrainPOP ELL School Subscription	8/8/2025	8/7/2026
Jose Antonio Vargas Elementary School	BrainPOP Jr. (K-3) School Subscription	8/8/2025	8/7/2026
Mariano Castro Elementary School	BrainPOP (3-8) School Subscription	8/8/2025	8/7/2026
Gabriela Mistral Elementary	BrainPOP (3-8) School Subscription	8/8/2025	8/7/2026
Mariano Castro Elementary School	BrainPOP Jr. (K-3) School Subscription	8/8/2025	8/7/2026
Theuerkauf Elementary School	BrainPOP (3-8) School Subscription	8/8/2025	8/7/2026
Stevenson Elementary School	BrainPOP Jr. (K-3) School Subscription	8/8/2025	8/7/2026
Stevenson Elementary School	BrainPOP Español and BrainPOP Français School Subscription	8/8/2025	8/7/2026
Stevenson Elementary School	BrainPOP ELL School Subscription	8/8/2025	8/7/2026
Monta Loma Elementary School	BrainPOP (3-8) School Subscription	8/8/2025	8/7/2026
Monta Loma Elementary School	BrainPOP ELL School Subscription	8/8/2025	8/7/2026
Monta Loma Elementary School	BrainPOP Español and BrainPOP Français School Subscription	8/8/2025	8/7/2026

Access Recipient	Product Name	Access Start Date	Access End Date
Jose Antonio Vargas Elementary School	BrainPOP (3-8) School Subscription	8/8/2025	8/7/2026
Jose Antonio Vargas Elementary School	BrainPOP Español and BrainPOP Français School Subscription	8/8/2025	8/7/2026

Authorized Signature: _____

Date: ____/____/____

Name: _____

Title: _____

*Please include any applicable tax exemption certificates for the school/district along with your order.

Quote valid for 90 days. All amounts listed are in USD. This subscription is governed by the Terms of Use and Privacy Policy posted on www.brainpop.com, as amended from time to time. By accepting this quote, you agree to these terms. Changes/modifications to the terms must be approved and signed by an authorized representative of BrainPOP. Terms and conditions submitted with any Purchase Order shall not apply to this subscription. If the Customer has a signed agreement with BrainPOP that is applicable to this subscription, then that agreement will apply.

Remit to BrainPOP Accounts Receivable PO BOX 28119 | New York, NY 10087-8119 | Fax 866-867-6629 Please make all checks payable to "BrainPOP".
Email: purchaseorders@brainpop.com

MOUNTAIN VIEW WHISMAN SCHOOL DISTRICT
Purchasing Processes and Procedures for Services, Equipment, Materials and Supplies - CHECKLIST

Vendor Name: **BrainPop**

***REQUIRED CHECKBOX* for Service Contracts**

- MVWSD Independent Contractor for Professional Services Agreement (PSA) completed
- If MVWSD PSA is **NOT** used, explanation with corresponding documents is attached.

Contract for Professional Services / Special Services

- Up to \$50,000, no further steps required.
- \$50,001 and above, completed the following items:
- ___ Proposals received (seek multiple proposals to select a qualified, best value, reasonably-priced vendor.)
 - ___ Reviewed vendors' websites, references and qualifications to ensure applicable past experience.

**If it is advantageous for the district to pursue a particular vendor, a justification can be attached.*

Contract for Services (NOT Special Services)

- Up to \$50,000, no further steps required.
- \$50,001 - \$114,799, completed the following items:
- ___ Proposals received (seek multiple proposals to select a qualified, best value, reasonably-priced vendor.)
 - ___ Reviewed vendors' websites, references and qualifications to ensure applicable past experience.
- \$114,800 and above, followed the Formal Bid Process in the Purchasing Processes and Procedures document.

Contract for Architects, Engineers, Construction Project Managers, Environmental Consultants, & Surveyors

- Followed the RFQ/RFP Process steps in the Purchasing Processes and Procedures document.

Contract for Waste Services (MOT or CBO)

- Followed the applicable steps in the Purchasing Processes and Procedures document.

Contract for Transportation Services (Bus, Cars, etc.)

- Followed the applicable steps in the Purchasing Processes and Procedures document.

Contract for Equipment, Materials and Supplies

- Up to \$75,000, no further steps required.
- \$75,001 - \$114,799, completed the following items:
- ___ Proposals received (seek multiple proposals to select a qualified, best value, reasonably-priced vendor.)
 - ___ Reviewed vendors' websites, references and qualifications to ensure applicable past experience.
- \$114,800 and above, followed the Formal Bid Process in the Purchasing Processes and Procedures document.

Contract for Technology: Computers, Software, Telecommunications Equipment and Other Technology



- Followed the procurement steps for "Equipment, Materials and Supplies."
- Followed the RFQ/RFP Process steps in the Purchasing Processes and Procedures document, plus the procurement steps in that document for Public Contract Code §20118.2.

Contract for Educational Materials **Justification for choosing BrainPop is attached**

- ___ Proposals received (seek multiple proposals to select a qualified, best value, reasonably-priced vendor.)
- 1** Reviewed vendors' websites, references and qualifications to ensure applicable past experience.
- Ensured the Board considers, selects and evaluates items through the District's process outlined in Board Policy and Administrative Regulation 6161.1.

- Contract for Perishable Foods {Child Nutrition}**
 - Proposals received (seek multiple proposals to select a qualified, best value, reasonably-priced vendor.)
 - Reviewed vendors' websites, references and qualifications to ensure applicable past experience.
- Contract Utilizing a "Piggyback Agreement" with Another California Entity {Business Office}**
 - Followed the applicable steps in the Purchasing Processes and Procedures document.
- Contract Utilizing CMAS / Other "Leveraged Procurement Agreements" via the CA Dept of Gen Svcs {Business Office}**
 - Followed the applicable steps in the Purchasing Processes and Procedures document.
- Contract Utilizing an On-Line /Out-Of-State "Cooperative Purchasing Contracts" {Business Office}**
 - Followed the applicable steps in the Purchasing Processes and Procedures document.
- Contract for Construction, Repair and Maintenance {MOT or CBO}**
 - Up to \$75,000**, completed the following items:
 - Proposals received (seek multiple proposals to select a qualified, best value, reasonably-priced vendor.)
 - Reviewed vendors' websites, references and qualifications to ensure applicable past experience.
 - \$75,001 - \$220,000**, followed the **Informal** Bid Process in the Purchasing Processes and Procedures document.
 - \$220,001 and above**, followed the **Formal** Bid Process in the Purchasing Processes and Procedures document.
 - Lease-Leaseback**, utilized an RFQ, RFQ/P or RFP process with the assistance of legal counsel to ensure compliance with all Board-approved procedures pursuant to Educ. Code §17406.
 - Design-Build**, utilized an RFQ, RFQ/P or RFP process with the assistance of legal counsel to ensure compliance with all procedures pursuant to Educ. Code §§17250.10 et seq. or 17250.60.
- Contract for Energy Services That Will Generate Cost Savings**
 - Followed the RFQ/RFP Process steps in the Purchasing Processes and Procedures document, plus the procurement steps in that document for Government Code §4217.10.
- Contract for Emergencies {CBO Only}**
 - Followed the applicable steps in the Purchasing Processes and Procedures document.

Both signatures below are required

Approval by Department Head (Minimum: Manager Level)	Approval by Person with Delegated Authority (Superintendent, CBO, Assoc. / Asst. Superintendent)
Signature: <u></u>	Signature: <u></u>
Date: <u>Aug. 22</u> , 20 <u>25</u>	Date: <u>8/25</u> , 20 <u>25</u>
Print Name: <u>Tara Watan</u>	Print Name: <u>Cathy Baur</u>
Print Title: <u>Director of Early Literacy and After School Pgms</u>	Print Title: <u>Associate Superintendent</u>

Checklist not required for school sites

ELOP Funds - BrainPop Access for 9 elementary schools: \$37,423.00

Justification for Purchase of BrainPop Licenses – ELOP

Staff is continuously looking for ways to improve our Expanded Learning Programs. An area of need for many students participating in MVWSD+ is building background knowledge. This is a foundational piece of our efforts to improve literacy via the Science of Reading and our adopted elementary ELA curriculum, Amplify Core Knowledge.

BrainPop, a producer of popular background knowledge animated videos for children, is a well-known entity in the ed tech space and has already begun to organize their existing products to align with the pacing guide of popular curricula, including Amplify. The product will be used in after school programs to preview subjects and topics for students, building their background knowledge to supplement and support the school-day ELA lessons.



Leticia Corcoran <lcorcoran@mvwsd.org>

BrainPop Licenses

2 messages

Leticia Corcoran <lcorcoran@mvwsd.org>
To: Jon Aker <jaker@mvwsd.org>
Cc: Veronica Del Rio <vdelrio@mvwsd.org>

Wed, Aug 20, 2025 at 2:37 PM

Hi Jon,

We intend to purchase BrainPop licenses for students to access during their after-school programs. Is there anything in their Terms of Use or Privacy Policy that would prevent us from moving forward with this program?

Thank you!

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Leticia Corcoran
Federal, State, & Strategic Programs Secretary
Educational Services
Mountain View Whisman School District
P: 650-526-3500 ext. 1121
www.mvwsd.org

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Jon Aker <jaker@mvwsd.org>
To: Leticia Corcoran <lcorcoran@mvwsd.org>
Cc: Veronica Del Rio <vdelrio@mvwsd.org>

Wed, Aug 20, 2025 at 3:43 PM

No, we already have, I believe, 4 schools using BrainPOP.

Jon Aker
Director
Technology Services
Mountain View Whisman School District
www.mvwsd.org

Our service request and resources portal is available at <https://mvwsd.service-now.com>

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