Sown To Grow, Inc.
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Estimate

ADDRESS

Karin Jinbo
Mountain View Whisman
School District
1400 Montecito Avenue
Mountain View, CA 94043

ESTIMATE # 202425-1390
DATE 05/22/2024

ACTIVITY	QTY	RATE	AMOUNT
District Implementation - Foundational (Core modules and screener) July 1, 2024 - June 30, 2025 Includes core module (emotional check-in OR academic check-in), SEL screener, software licenses for teachers, students, and admin, PD/training, ongoing coaching, and administrator data reports to measure growth in student well-being, SEL skills, and more. [Estimated implementation includes all elementary schools + 6th grade for middle schools.]	3,800	7.50	28,500.00
District Implementation - Comprehensive Program July 1, 2024 - June 30, 2025 SEL module and curriculum pilot add-on. Includes grade-level differentiated SEL curriculum; CASEL-aligned, weekly lessons that include pre/post assessment, reflections, and artifacts of growth. [Estimated implementation includes one-third of foundational enrollment. This can be implemented in a subset of schools (e.g., 3 schools), or a subset of classrooms across schools.]	1,250	2.50	3,125.00
School and District Level Data & Analytics Support July 1, 2024 - June 30, 2025 (Included) Includes real-time Administrative Reporting that provides details on usage/implementation as well as statistics on the emotional wellbeing of students and technology-enabled alerts for concerning reflections. Also includes required data integrations to support rostering and single sign-on.	1	0.00	0.00
Extended PD / Coaching Plan (Included) - Admin Planning/Refresher Session - Supporting Trainings with Schools - Ongoing Coaching & Implementation Support	1	0.00	0.00

Please sign estimate or provide purchase order to lock in discounted pricing. Return by email to orders@sowntogrow.com or mail to the address above. Thank you!

TOTAL   **$31,625.00**

Accepted By

Accepted Date

Sown To Grow Pricing Overview (District Implementations)

Includes Sown To Grow software licences for students, teachers, support staff (counselors, social workers, etc), and school and district administrators. Pricing is based on the modules implemented and bands are based on student enrollment.

Per Student Pricing

Implementation:	Comprehensive SEL Including Comprehensive Curriculum		Foundational Check-In Module & Screener Only	
Enrollment	**Cost / Student**	**% Discount** *(From Base)*	**Cost / Student**	**% Discount** *(From Full Access)*
Base	$10.00	--	$7.50	--
10,000	$9.50	5%	$7.00	7%
20,000	$9.00	10%	$6.50	13%
30,000	$8.50	15%	$6.00	20%
40,000	$8.00	20%	$5.50	27%
50,000	$7.50	25%	$5.00	33%

Additional costs for PD/Training and Data Analytics Support may vary based on the size of the district and need. Details on additional services:

Professional Development / Training that includes training for all teachers plus supporting admin/counselor teams across all schools. Training options include interactive virtual sessions, webinars, self-paced video learning, and train-the trainer models. Training also includes ongoing coaching and support throughout the school year via direct coaching based on data trends, office hours, one-on-one consultations, and phone/email support.

School & District Level Data & Analytics Support which includes real-time administrative reporting with details on usage/implementation as well as statistics on the emotional wellbeing of students and technology-enabled alerts for concerning reflections. The system allows for consistent access to custom reports in preferred format (for example, custom CSV reports shared monthly). Data can be synthesized across the district, by school, by teacher or by student, and over time

Additional discounts apply for multi-year commitments.