

**Mountain View Whisman School District**  
*Professional Learning Plan*

**Estimate #36899**

Learning Ally™ is honored to partner with Mountain View Whisman School District to provide a comprehensive professional learning experience designed to support the successful development of dyslexia practices for leaders and educators. Through implementation planning, live onsite and online professional learning, and Communities of Practice support, Learning Ally will partner with Mountain View Whisman School District to provide implementation support grounded in teacher agency, collaboration, and instructional success.

**What We Heard**

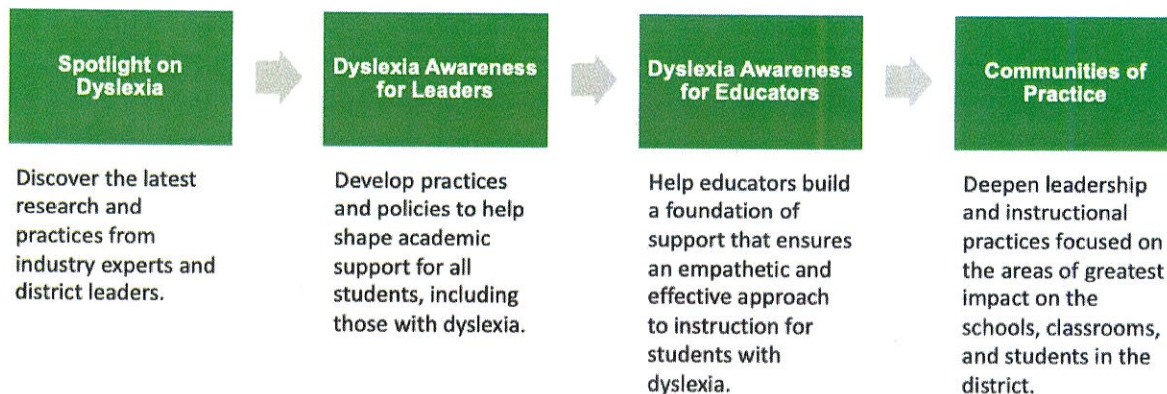
Mountain View Whisman is building a strong plan to respond to the community-driven need for dyslexia support. Our literacy-focused nonprofit organization can help various internal teams understand the basics of dyslexia and develop deeper support methods with ongoing opportunities for practice and continuous improvement that aligns with your district dyslexia plan. Whether we are helping administrators see the big picture with simulation activities and discussion or providing more specific practices to different cohorts of educators such as those in PK-5, we can help you create lasting change in your district.

**Recommended Professional Learning:**

In partnership with Mountain View Whisman School District, Learning Ally's Professional Services will provide professional learning services focused on implementation success in these areas.

- Spotlight on Dyslexia Conference
- Dyslexia Awareness for Educators
- Dyslexia Awareness for Leaders
- Community of Practice (to be purchased separately but in 2022-23 school year)

**Professional Learning Overview for Mountain View Whisman School District**



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***Spotlight on Dyslexia - Virtual Conference***

***June 9-10, 2022 (on demand through Dec. 31st, 2022)***

During Learning Ally's Spotlight on Dyslexia virtual conference, educators will have the opportunity to learn and network with leading experts, as well explore the most up-to-date research findings and proven teaching strategies that positively impact daily practice and student outcomes. Educators and administrators will emerge inspired and equipped with actionable strategies to help support all students, and have the opportunity to earn up to 20 CEUs

Topics will include:

- *Cognitive Neuroscience of Dyslexia*: Explore the intersection of educational practice and neuroscience about dyslexia that can impact instructional strategies.
  - *Serving Students with Dyslexia*: Elevate your understanding of the body of knowledge and research we have to explicitly address deficits for students with dyslexia.
  - *Building a Culture of Literacy*: Discover why making literacy the foundation of your school and classroom is good for every student, especially those with dyslexia.
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***Dyslexia Awareness for Educators***

This course uses neuroscience and the science of reading to help educators and administrators understand what dyslexic students experience in the classroom and build a school culture that supports them. When educators are empowered, students succeed. By exploring the indicators and understanding screening, intervention and accommodations, educators will be better prepared to execute strategies that support students with learning differences such as dyslexia.

Learning Objectives:

- Understand and empathize with dyslexic students by participating in a simulation.
- Recognize the signs of dyslexia in your students and understand its neurological basis.
- Discuss the requisite skills needed to build the foundation of reading.
- Learn appropriate strategies and tools to support students with dyslexia.

***Dyslexia Awareness for Leaders***

Administrators will examine strategies designed to help implement a school culture conducive to supporting students with dyslexia, other learning differences, and diversity in general. The administrator course is delivered virtually in one 90-minute session to up to 30 attendees.

Learning Objectives:

- Empathize with dyslexic students by participating in a simulation.
  - Cultivate appropriate interventions and accommodations your educators can use to support students.
  - Optimize appropriate assistive technologies to support students with dyslexia.
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**Community of Practice -We recommend for future cost and based on district request:**

*Learning Ally's* Community of Practice is a customizable experience that will provide ongoing, personalized support focused on problems of practice specific to the leadership and instructional needs of Mountain View Whisman School District leaders and educators. Learning Ally's master facilitators will work with cohort teams (grade-level, grade-band, or school-based groups) to build a community of learning where leaders and educators are empowered to share, learn, and grow with one another as they develop a successful learning environment enrich the learning experience for students with dyslexia.

Learning Ally's Community of Practice also includes access to the Learning Ally Educator Community, allowing teachers to collaborate and share with colleagues and Learning Ally Master Facilitators throughout their implementation. Mountain View Whisman School District cohorts will be developed in the Educator Community and designed in partnership with district leadership.

Problems of practice for each Community of Practice will be determined in partnership with district leadership. Here are some examples from previous implementation:

- *Systems of Support for students with dyslexia*
  - *Practices and processes to monitor students using indicators of dyslexia*
  - *Building intervention practices to support students with dyslexia*
  - *Leveraging the structured literacy to strengthen literacy support*
  - *Building cultural and environmental accommodations to support learning*
  - *and many more!*
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*See Pages 4 & 5 for investment estimates and timeline suggestion*

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**Overview of Proposed Professional Learning for Mountain View Whisman School District**  
Based on our conversations, the following components are proposed.

In partnership with Learning Ally, dates will be determined to align district priorities and schedules. The plan below is only an example of how implementation might be structured.				
Professional Learning	Audience	Timeline	Quantity	Estimated Price
<b>Spotlight on Dyslexia</b> <ul style="list-style-type: none"> <li>Virtual Conference</li> </ul>	Educators and Leaders	Autumn 2022	23 seats for the price of 20, recordings available through 12/31/2022	\$1,580
<b>Dyslexia Awareness for Educators</b> <ul style="list-style-type: none"> <li>Up to 30 Educators/Session</li> <li>3,60-Minute Online Sessions</li> </ul> <p>Note: This can also be consumed in 1, 3-hour online session</p>	PreK - 5th Grade Teachers, Instructional Coaches	October 13, 2022	6	11,994
<b>Dyslexia Awareness for Leaders</b> <ul style="list-style-type: none"> <li>Up to 30 Educators/Session</li> <li>2 x 60 Minute Online Sessions</li> </ul>	Leadership	September 20, 2022	1	\$1,299
<b>Community of Practice - 4 groups per COP</b>  <b>We recommend for future cost and based on district request:</b> <ul style="list-style-type: none"> <li>Up to 30 Educators/Group</li> <li>60-Minute Sessions</li> <li>Educator Community</li> <li>4 - Sessions/Group</li> </ul>	Leadership, Educators	TBD recommended for future investment in 2022-23	2	\$1,198 for future proposal
				\$14,636 not including COP

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**Example Professional Learning Implementation Timeline for Mountain View Whisman School District**

The above components will be delivered using a customized implementation plan designed in partnership with you and tailored to meet your district's specific instructional needs.

2022		
Professional Learning	Audience	Timeline
<i>Spotlight on Dyslexia</i>	District/School Leadership	<b>Before December 31, 2022</b>
<i>Dyslexia Awareness for Leaders - 1 session</i>	District/School Leadership	<b>September 20, 2022</b>
<i>Dyslexia Awareness for Educators - 6 Sessions</i>	Pre-K - 5th Grade Teachers, Instructional Leaders	<b>October 13, 2022</b>
<i>Community of Practice Session 1</i>	Cohort 1 - Leadership Cohort 2 - Teachers, Instructional Leaders	<b>January 2023</b>
<i>Community of Practice Session 2</i>	Cohort 1 - Leadership Cohort 2 - Teachers, Instructional Leaders	<b>Spring 2023</b>
<i>Community of Practice Session 3</i>	Cohort 1 - Leadership Cohort 2 - Teachers, Instructional Leaders	<b>Spring 2023</b>
<i>Community of Practice Session 4</i>	Cohort 1 - Leadership Cohort 2 - Teachers, Instructional Leaders	<b>Spring 2023</b>
<i>Implementation Success Review</i>	District/School Leadership	<b>May/June 2023</b>

*Mountain View Whisman School District agrees and commits to pay Learning Ally for one year delivery of Professional Learning. Communities of Practice are not included in the cost below but are noted for future planning purposes.*

*Payments shall be made in accordance with the following schedule:*

*\$14,636 on or before September 30th, 2022.*

*For a total commitment of \$14,636*

Mountain View Whisman School District  
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*District Representative:*

*Learning Ally Representative:*

Name: Cathy Baur

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

*At Learning Ally, we believe all students should have equal opportunities to learn and succeed.*



Learning Ally, Inc.  
 20 Roszel Road, Princeton, NJ 08540  
 Phone: 800-221-4792 | Fax: 609-751-5263  
 www.learningally.org

# Proposal

Acct. No.	Date	Proposal #
00129280	5/16/2022	36899
Expires	Sales Rep	
6/15/2022	Weisbrich, Shelley	

**Bill To**

Mountain View Whisman School District  
 1400 Montecito Avenue  
 Mountain View CA 94043-3133

**Ship To**

Mountain View Whisman School District  
 1400 Montecito Avenue  
 Mountain View CA 94043-3133

**Attention**

Acantha Ellard

Email: AELLARD@MVWSD.ORG

Phone: 6505263500

**Accounts Payable Billing Contact**

Email Address: accountspayable@mvwsd.org

Quantity	Item	Options	Rate	Amount
1	20+3 Pack Event Tickets		\$1,580.00	\$1,580.00
	Spotlight on Dyslexia Conference includes: Access to all live sessions and keynotes, up to 20 CE certificates, virtual Expo Hall, Networking Room, Event Game, plus on-demand session access through December 31st			
	Spotlight on Dyslexia: Buy 20 seats, get 3 free			(\$237.00)
6	Designed to help K-5th grade educators move from awareness to action, Dyslexia Awareness focuses on understanding, identifying, and taking action to ensure success for students learning to read with dyslexia. Participants will begin their journey by developing a deep understanding of the reading brain, and the impact dyslexia has on reading development. (3 x 60 minutes)		\$1,999.00	\$11,994.00
1	This course was created specifically for Leaders. While the educator version of this course focuses on a more hands-on, tactile look at supporting dyslexia, administrators will be provided strategies to understand and implement a school culture conducive to supporting students with dyslexia, other learning differences, and diversity in general. (2 x 60 minutes)		\$1,299.00	\$1,299.00
<b>Total</b>				<b>\$14,636.00</b>

The Learning Ally Solution includes:

- 24/7 unlimited access to the Learning Ally online library of 80,000+ human-read audiobooks, including titles with highlighted text, available on iOS (iPad, iPod Touch, iPhone), Android (version 5.0 and higher), MAC, PC and Chromebook
- Educator Portal for progress monitoring and reporting of student reading data
- Customized resources based on individual needs analysis for every enrolled educator
- Goal setting program and resources to get reluctant readers reading
- An online implementation Success Plan, tools, resources and workshops to ensure a successful launch
- Ongoing communications and support from an Educator Success team member to help every enrolled educator through each stage of the solution
- Games and Contests with prizes to reward students' reading progress
- Your acknowledgment of this document agrees to our Terms and Conditions at <https://learningally.org/Terms-of-Service>
- Customer support M-F from 8:30 AM - 6:00 PM EST/EDT or email: CustomerCare@LearningAlly.org



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### Payment Methods

- Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ (MM/YY)  
 Name on Credit Card: \_\_\_\_\_ CVV: \_\_\_\_\_  
 Cardholder Signature: \_\_\_\_\_
- Purchase Order: PO # \_\_\_\_\_ (Please attach PO)
- Check (payable to Learning Ally)

Please provide the contact information for the person responsible for implementing/overseeing the program:

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Payment Options

To pay via Credit Card, call Shelley Weisbrich direct at 415-748-5311. To pay with a Purchase Order, send via email to Shelley Weisbrich (sweisbrich@learningally.org), fax to 609-751-5263, or mail to 20 Roszel Road, Princeton, NJ 08540.

Checks can be mailed to 20 Roszel Road, Princeton, NJ 08540.