SOWN TO GROW

https://www.sowntogrow.com/#demo-video

Mountain View
Whisman
School District

SEL Objectives

1. "Develop a plan of action for Social Emotional Learning (Goal 2, Action 8): In the 2021-22 school year the District will develop districtwide learning targets for student Social emotional learning competencies and begin the process of adopting a social emotional learning curriculum."

   a. Develop a plan of action for **competency-based Social Emotional Learning**

Who Are We? Our team has extensive education, business and technical experience

Rupa Gupta, CEO

DISTRICT ADMIN

Bain, Bridgespan, San Jose Unified, Broad Resident, Stanford MBA

Dennis Li, CTO

DISTRICT ADMIN

Facebook, San Jose Unified, Education Pioneers, Stanford MSEng/MPP

TEACHER + ADMIN

SCHOOL ADMIN

TEACHER

Colin
Sales, Marketing & Customer Success

Kisha
Sales, Marketing & Customer Success

Will
Product Management & Analytics

Julie
UX/UI Design

Willson
Software Engineer

Disha
Data Science & Machine Learning Engineer

Yoshi
Operations Manager

Palantir · San José Unified School District · Bain & Company · Capital One · Facebook · the broad residency · IBM · Education Pioneers

SOWN
TO GROW

Our Mission

Empowering K-12 schools to improve student social, emotional, and academic health through an easy and engaging check-in, reflection and teacher feedback process.

How Sown to Grow Works?

Weekly Student Check-In

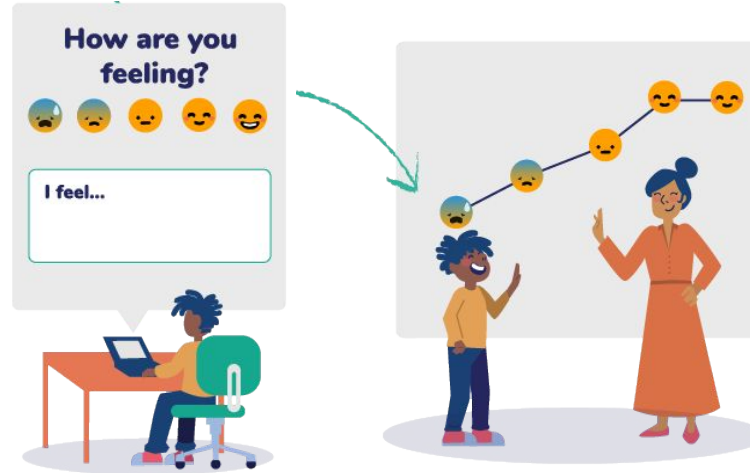**Proactive Support from Teachers, Counselors, and Admin**

A **comprehensive SEL solution** where every student is seen, supported and learning at their best

SOWN TO GROW

Weekly Check Ins, Reflection & Feedback
(SEL + Academic)

How are you feeling?

I feel...

Teacher Scaffolds

Real-Time School & District Insights

Pre/Post SEL Growth Assessments

Educator Training and Professional Development

Easy-to-Teach SEL Curriculum

Personalized Feedback Suggestions

Alerts for Concerning Reflections

School & District Systems
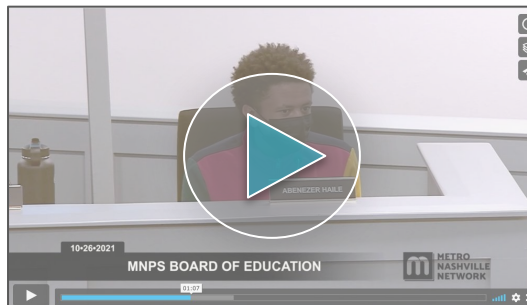
What do Students Say?

Students have found STG to be a powerful safe space to share what's going on with them

I feel alone. I don't know what's wrong with me.

There seems to be nothing that really excites me, or motivates me, to wake up and have a smile on my face. Of course though, nobody can see that over the screen of a Zoom meeting. **I just want someone to reach out to me and genuinely care.**

I just felt like I needed to vent. I am going to be okay, sooner or later. **Thank you for making us write on here, Ms. D. This was what I needed.**

I am trying my best in my classes but **I am not getting the results I want and work for.**

Watch student perspectives from MNPS: vimeo.com/641284054#t=47

*Reflections have been lightly edited to protect student privacy.

What does research tell us?
Proven impact, especially for students who are behind

Evaluations by researcher at University of California, Los Angeles & WestEd

SEL Capacity

"I am more self-aware"
+68%

"I can better identify my emotions"
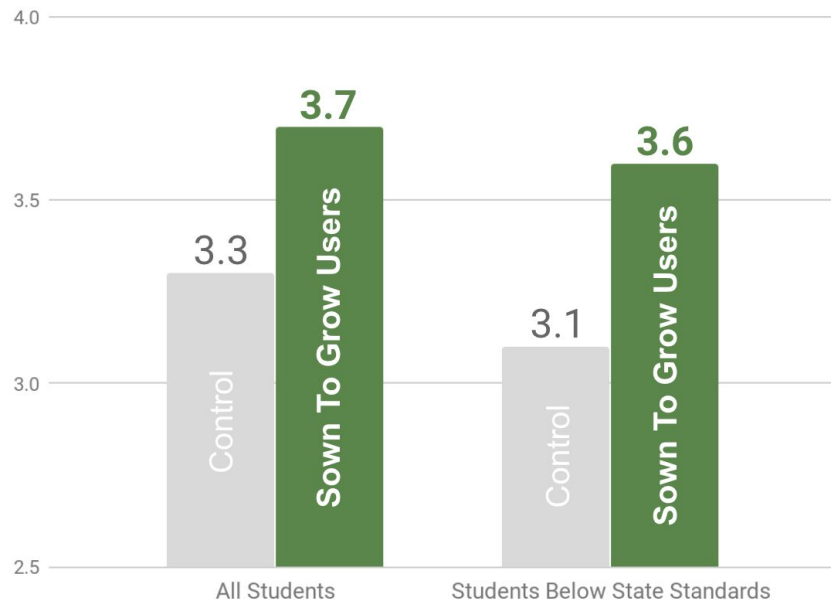**+63%**

Belief Systems

Growth Mindset
+62%

Student Empowerment
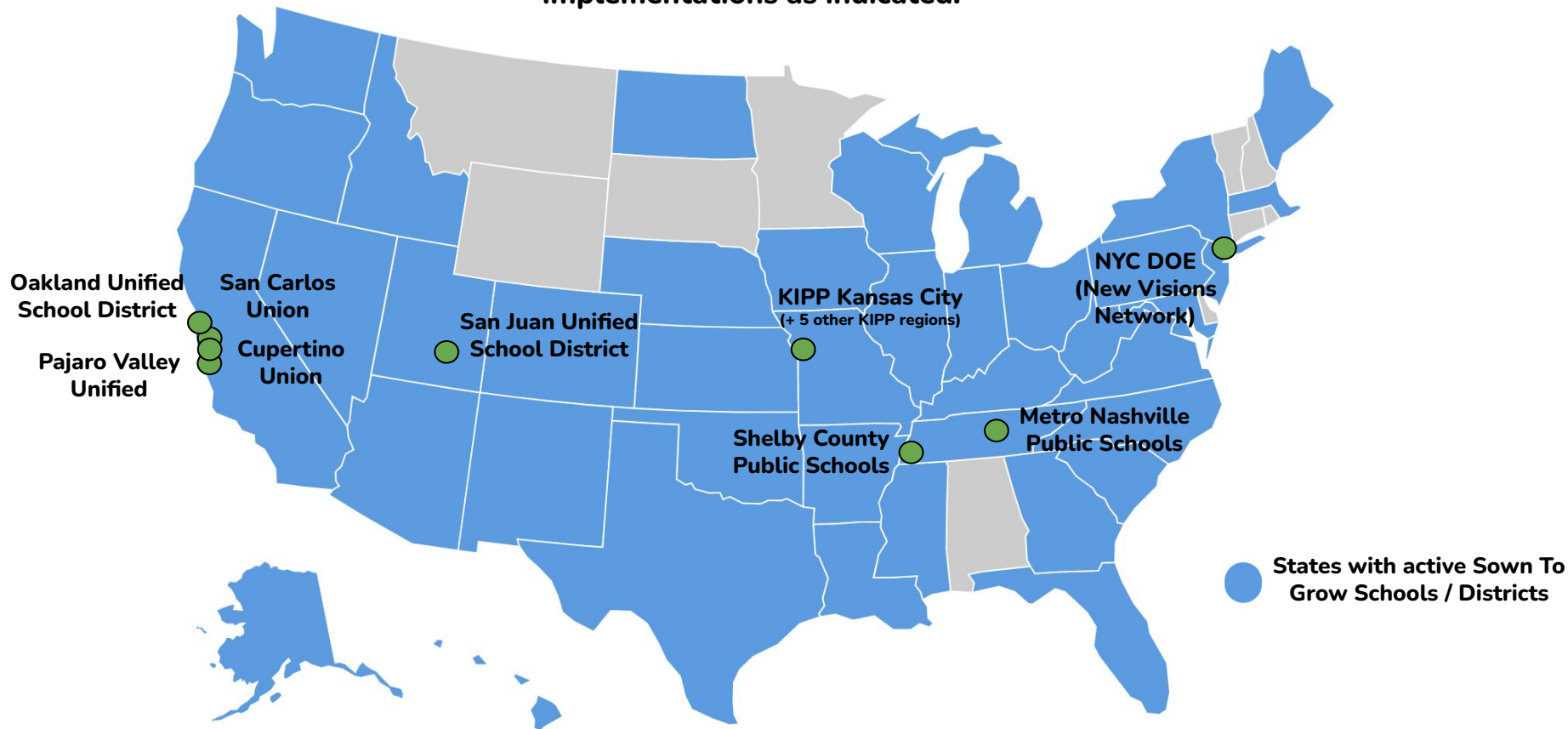**+56%**

Relative increase in percent of students scoring "high" (StG group vs control group).

Academic GPA

	All Students	Students Below State Standards
Control	3.3	3.1
Sown To Grow Users	3.7	3.6

Where is Sown to Grow Implemented?

Schools and districts are using Sown To Grow in thirty nine states with large District/Network-wide implementations as indicated:

Oakland Unified School District

San Carlos Union

Cupertino Union

Pajaro Valley Unified

San Juan Unified School District

KIPP Kansas City (+ 5 other KIPP regions)

NYC DOE (New Visions Network)

Shelby County Public Schools

Metro Nashville Public Schools

States with active Sown To Grow Schools / Districts

What does it Cost?

Implementation & budget plans that fit district's readiness and needs

	Description	Base Price
Comprehensive All Modules	**Includes all Sown To Grow modules (SEL, academic, goal-setting and custom)**, SEL assessment, SEL curriculum, PD/training, ongoing coaching, and comprehensive admin insights reporting	**$6-9 per student** *(dependent on enrollment and other implementation factors)*
Foundational Core Modules	**Core modules (SEL and academic)**, SEL assessment, SEL curriculum, PD/training, ongoing coaching, and comprehensive admin insights reporting	**$4-7 per student** *(dependent on enrollment and other implementation factors)*
Basic / Entry Single Module	**One module (either SEL or academic)**, SEL screener, kick-off training, concerning reflection alerts, and limited admin insights reporting	**$3-5 per student** *(dependent on enrollment and other implementation factors)*

Additional discounts and customized pricing apply for multi-year contracts and enrollment of over 50K students

Sown To Grow, Inc.
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Oakland, CA 94610
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Estimate

ADDRESS

Karin Jinbo
Mountain View Whisman
School District
1400 Montecito Avenue
Mountain View, CA 94043

ESTIMATE # 202122-1051
DATE 02/23/2022

ACTIVITY	QTY	RATE	AMOUNT
Spring Implementation Program Mar 1, 2022 - June 30, 2022 Includes software licenses for 10-15 teachers, their students, and admin, PD/training, ongoing coaching, and administrator data reports to measure growth in student well-being, SEL skills, academic reflection quality, and more.	1	2,450.00	2,450.00

Please sign estimate or provide purchase order to lock in discounted pricing. Return by email to orders@sowntogrow.com or mail to the address above. Thank you!

TOTAL **$2,450.00**

Accepted By

Accepted Date

www.sowntogrow.com