

MONTA LOMA OUTDOOR IMPROVEMENTS PROJECT PUBLIC OUTREACH PROCESS

Presentation to Board of Trustees

February 10th, 2022



PUBLIC OUTREACH GOALS RECAP

Public Outreach Goals

- Provide an equitable public outreach strategy that reaches as many users as possible
- Include multiple times and means of collecting input
- Provide for engaging productive meetings to gather input
- Develop design solutions that incorporate user input and needs
- Create a consensus of understanding of all users needs
- Develop a plan that will benefit and support all users
- Encourage participation from as many user groups as possible

Communicating with District and City

- Weekly design team meetings with District
- Bi-monthly design team meetings with District and City
- Regular updates to Board of Trustees
- Regular updates to City Council from City staff
- Student Imagery Package and Survey distributed by Staff

Communicating with Residents

- Mailed postcards to residents
- Regular updates to webpage: MVWSD.org/MontaLomaField
- Email meeting updates and reminders
- Online Surveys for those users who cannot attend the community meetings
- Social Media
- Email Listserv
- Community Board

Communicating with Residents (Input)

- Other identified ‘unrepresented’ groups as noted by community:
 - Families with preschool aged children
 - Neighborhood children that don’t attend Monta Loma
 - Seniors that are not as ‘technology savvy’
 - Latino Community
- Additional ways we could reach the larger community:
 - Monta Loma Neighborhood Association Newsletter
 - A solicitation for input placed at playgrounds and tot-lot
 - Postings on site: On restroom building notice board of updates, website links and meetings
 - Survey Link on site with QR code to scan

Community Meeting Methods

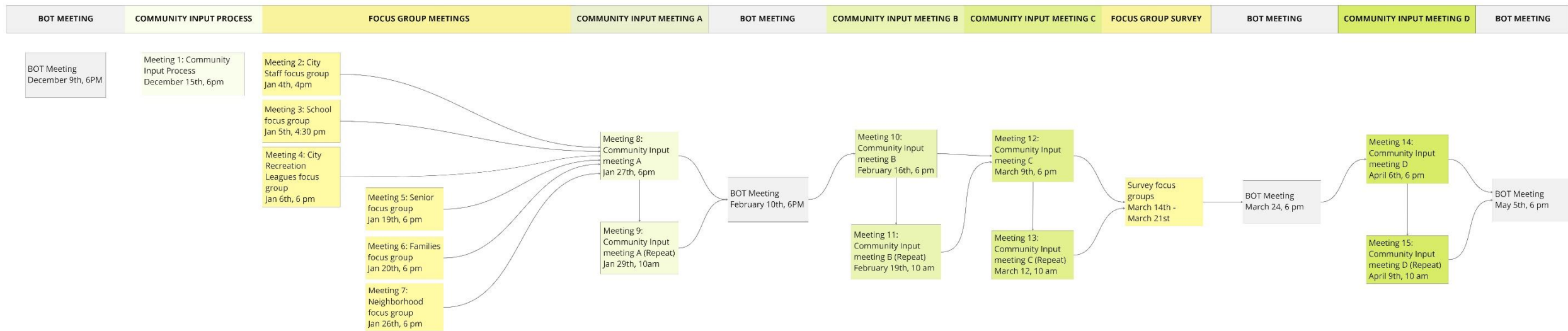
- Zoom Webinar

- Zoom Webinar is an easily accessible digital meeting platform that allows for interactive methods of obtaining and recording community and focus group input
- Recordings and reports to review for quality assurance
- Use of Zoom's advanced poll and survey to gather input live during meeting

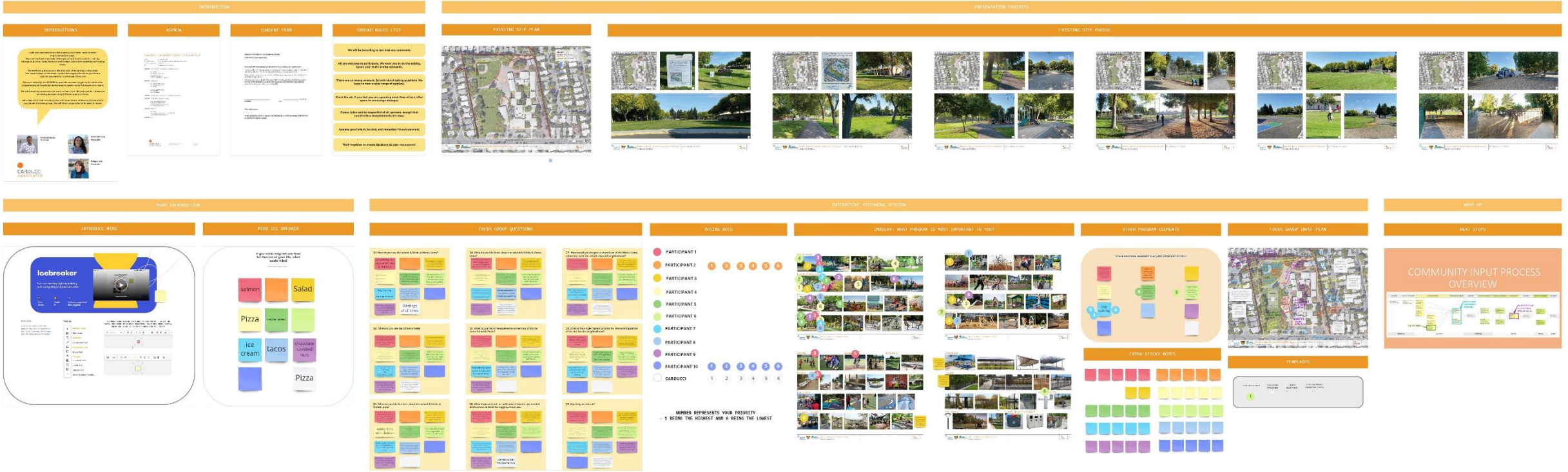
- Miro Board

- Miro Board is an online interactive visual collaboration whiteboard that is used to communicate ideas and gather input
- Focus Groups used Miro directly to document their own input and interact with meeting materials
- Public will get access to Miro board to view data gathered so far

COMMUNITY PROCESS OVERVIEW



TYPICAL FOCUS GROUP MIRO BOARD EXAMPLE



PROGRAM IMAGERY BOARDS EXAMPLE

SOCIAL SPACE



UNSTRUCTURED PLAY



EXERCISE STATIONS



PICNIC



WALKING



TABLES



INCLUSIVE PLAY



KINDER - TOT PLAY



NATURE PLAY



SOCCKER



BASEBALL



BOCCE BALL



SEATING



HARD COURT



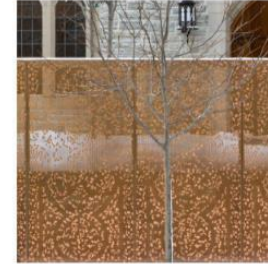
OUTDOOR LEARNING



SHADE STRUCTURES



FENCING



WATER FEATURES



SITE LIGHTING



WASTE / RECYCLE / COMPOST



FOCUS GROUP INPUT RECAP

City Staff Focus Group

- January 4th @ 4pm
- Duration: 1 hour, 20 minutes
- Three main priorities per discussion:
 - Maintenance access for fields and playground/park facilities
 - Community access to open space for active/Passive activities during and after school hours
 - Field use for youth sports organizations



School Staff Focus Group

- January 5th @ 4:30pm
- Duration: 1 hour, 30 minutes
- Three main priorities per discussion:
 - Mutual understanding/respect of open space usage for all site users.
 - Delineation of open space which creates a safe/secure greenspace for students during school hours.
 - A playground that addresses all student needs (inclusive play).



City Recreation Leagues Focus Group

- January 6th @ 6pm
- Participants: 1 hour, 15 minutes
- Three main priorities per discussion:
 - Continued flexible usage of little league and soccer field space.
 - Maintenance of fields: drainage, dog droppings, gophers, bleachers, vandalism to building, etc.
 - Central location for the youth of Monta Loma that are a part of the organizations.



Seniors Focus Group

- January 19th @ 6pm
- Participants: 2 hours
- Three main priorities per discussion:
 - Maintaining openness of the greenspace available to community use during and before/after school hours.
 - Looking at ways to secure the site for the students that address school's security issues without the use of fencing and/or fragmenting the site.
 - Walking is a major use of the site, and existing circulatory paths should be considered when looking at improvements. Walkways can be better maintained.



Families Focus Group

- January 20th @ 6pm
- Participants: 2 hours
- Three main priorities per discussion:
 - Providing more open greenspace than currently being provided for children to run in during school hours
 - Play spaces adjacent to greenspace that has good visibility/sightlines are important for families with small children
 - Not using fencing along entire extent of property for security and prioritizing open green space



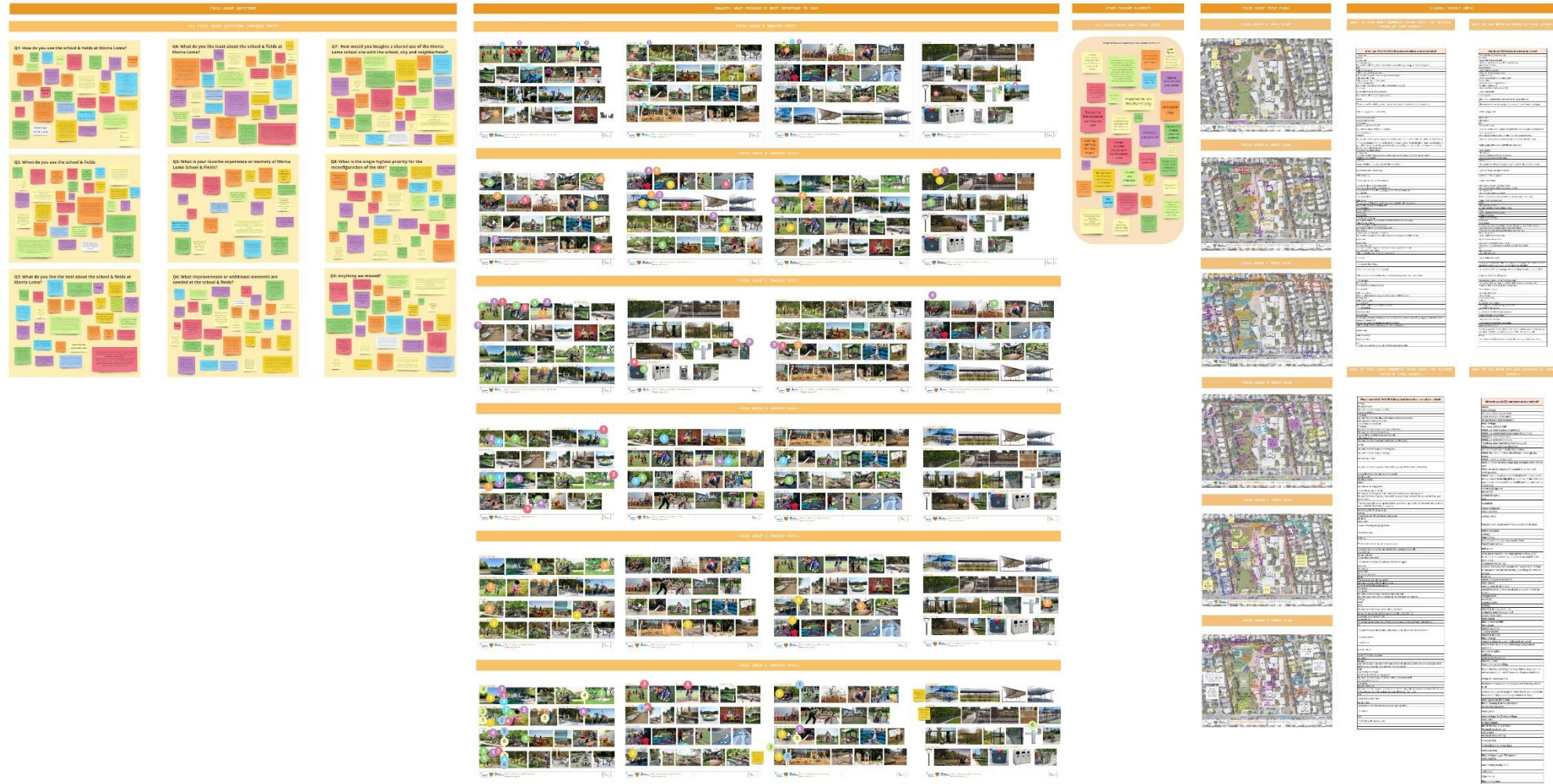
Neighborhood Focus Group

- January 26th @ 6pm
- Participants: 3 hours
- Four main priorities per discussion:
 - Preservation of open green space during non-school hours, and maintaining the site's ability to be a place of community building, and gathering.
 - Finding innovative ways to secure site without fencing
 - Park amenities can be improved and/or updated: benches, picnic tables, play structures, native plantings and pathways
 - Community access areas at Laura and Anna are dark, and narrow. Look at ways to use low-level pathway lighting and mirrors to improve security to these areas.



COMMUNITY MEETING A RECAP

Focus Group Data– for Public Viewing



All Focus Group Questions Overview

Q1: How do you use the school & fields at Monta Loma?



Q2: When do you use the school & fields



All Focus Group Questions Overview

Q3: What do you like the best about the school & fields at Monta Loma?



Q4: What do you like least about the school & fields at Monta Loma?



All Focus Group Questions Overview

Q5: What is your favorite experience or memory of Monta Loma School & Fields?



Q6: What improvements or additional elements are needed at the school & fields?



All Focus Group Questions Overview

Q7: How would you imagine a shared use of the Monta Loma school site with the school, city and neighborhood?

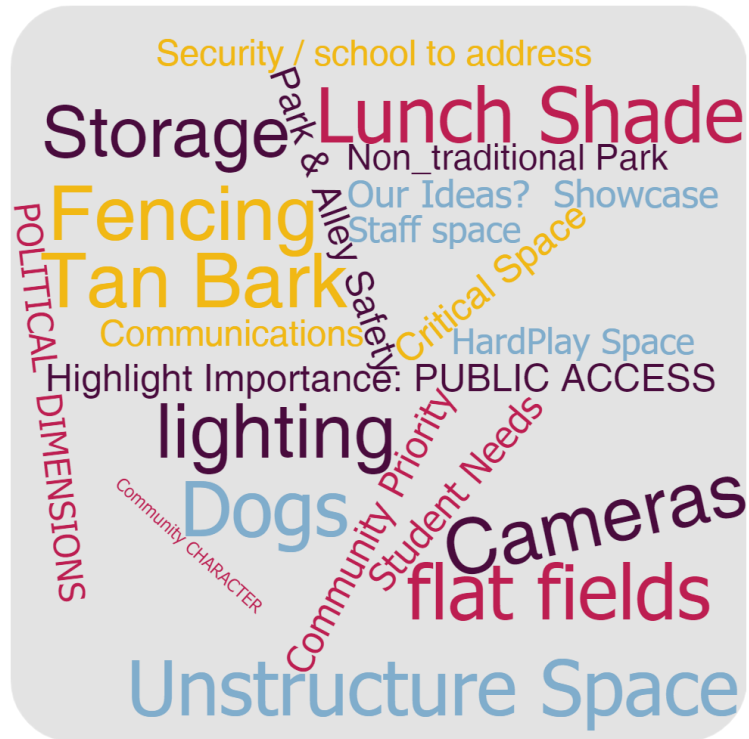


Q8: What is the single highest priority for the reconfiguration of the site?



All Focus Group Questions Overview

Q9: Anything we missed?



All Focus Group Imagery Overview

Imagery Voting Matrix

IMAGE CATEGORIES	PRIORITY SCALE						TOTAL VOTES	TOTAL VALUES
	1ST	2ND	3RD	4TH	5TH	6TH		
YOUTH SOCCER / SOCCER	18	15	16	6			12	55
LITTLE LEAGUE / BASEBALL	12	20	8		4		10	44
BOCCE BALL								
PICKLEBALL								
SOCIAL SPACES	36	15	16	6			15	73
EXERCISE STATIONS	6					2	3	8
SEATING			8	3		2	5	13
WALKING	6	20	8	9	10	3	18	56
TABLES			8	6			4	14
PICNIC		10		12	8	2	12	32
UNSTRUCTURED PLAY	24	20		3	4	4	15	55
KINDER-TOT PLAY	6	5	16		4	1	9	32
NATURE PLAY		5	16	9	2	1	10	32
PLAY	24	5	4	6	2	1	10	42
HARDCOURT		5		3	2	2	5	12
OUTDOOR LEARNING		5	4	3	2	3	7	17
SHADE STRUCTURES		15	8				5	23
FENCING	30						5	30
SITE LIGHTING				3			1	3
WATER STATIONS				3	6	5	9	14
WASTE / RECYCLING				3	3		2	5
INCLUSIVE PLAY	6	5		3	2		4	16

Imagery Voting Word Cloud



All Focus Group Imagery Overview

Other program elements that were not listed in the imagery package that are important to the constituents.

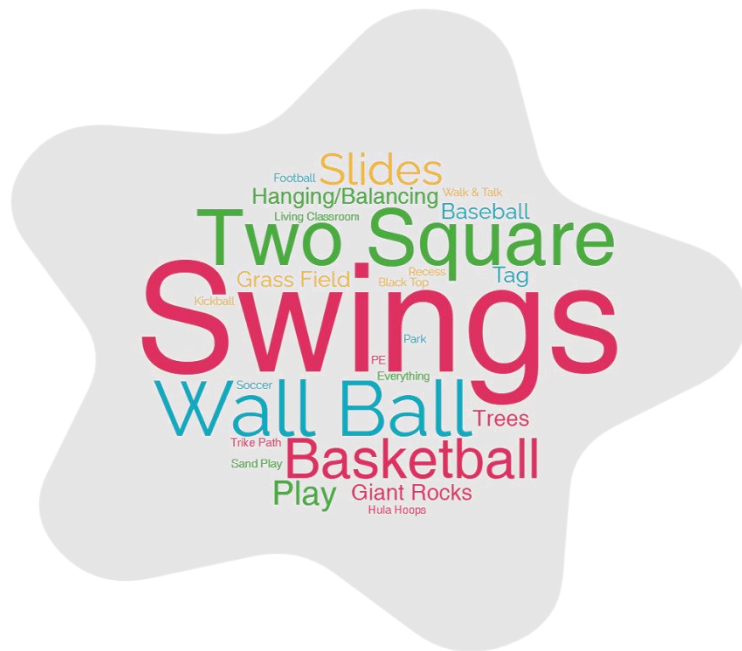
Top three additional programs were:

- Open Space
- Unstructured Play
- Inclusive Play



Student Survey Input

What is your MOST FAVORITE thing about the outdoor areas of your school?

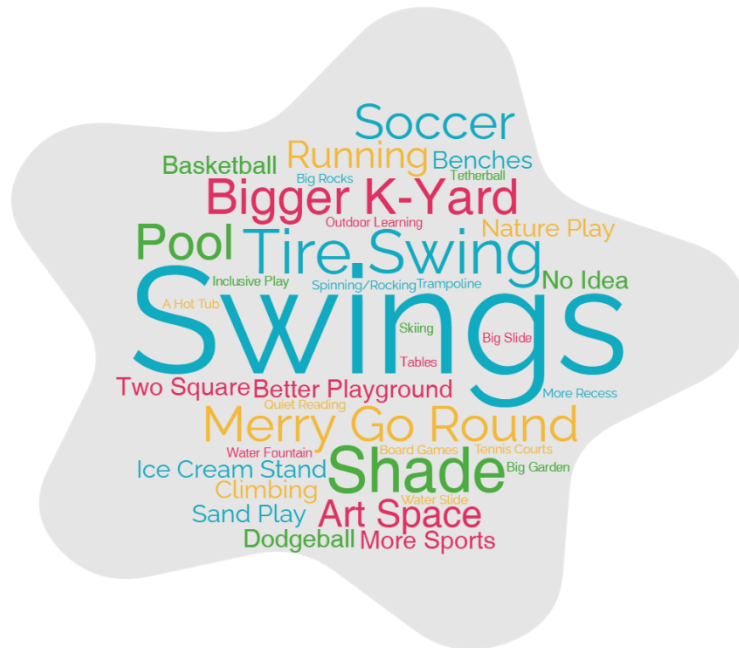


What is your LEAST FAVORITE thing about the outdoor areas of your school?

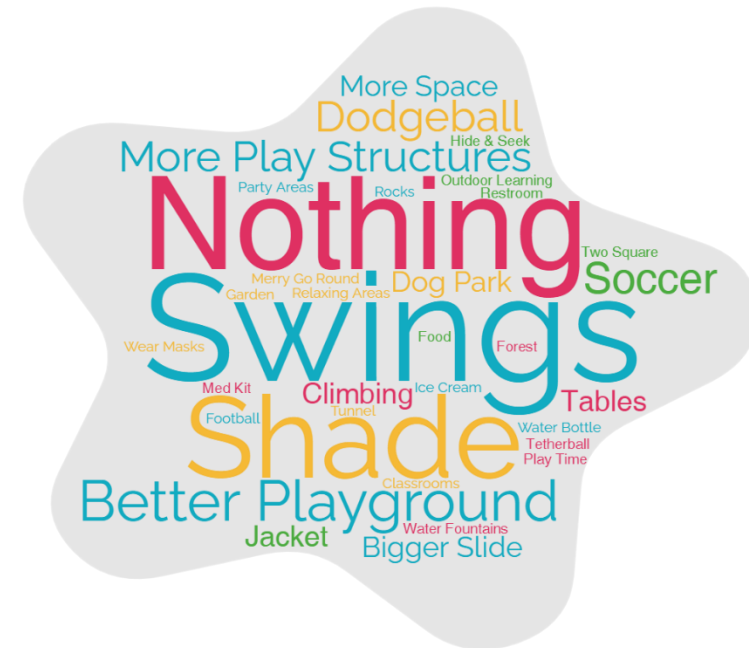


Student Survey Input

What do you WISH you had outdoors at your school?



What do you NEED outdoors at your school?



Community Meeting A Input Summary

1/27 COMMUNITY MEETING A

- Maximize open green space
- Defined access areas – clear communication
- No intrusive lighting
- No fencing – shared use
- Dog access
- Playground upgrades
- Safe alleys
- Enhance existing site amenities

1/29 COMMUNITY MEETING A(REPEAT)

- Gathering spaces for Community
- Openness - Access
- Improvements to blacktop
- Bathroom improvements
- Shade at seating areas
- Hedges over fences
- Upgraded furnishings – Picnic, Benches, drinking fountains
- Exercise stations

General Summary of Input

- Maximize Open Green Space – Unstructured
- Importance of Nature
- Upgraded Furnishings – Picnic, Benches, and Fitness
- Upgraded Play – Structures, Ball Wall, Two Square
- Upgraded Pathways – Surfacing and Widening
- Providing Safety and Security
- Maintain Current Available Amenities

General Summary of Input

TRENDS

- General agreement for need of delineation of space
- Increased demand for social gathering spaces and un-programmed open space
- General amenities need upgrading
- Safety lighting @ alleys
- Dog walking location
- Exercise circuit/Stations
- Picnic areas/Event gathering areas
- Request for outreach to unrepresented groups:
 - Non-School Children Users
 - Latino Community Users
 - Low-Tech Users (i.e. elders)

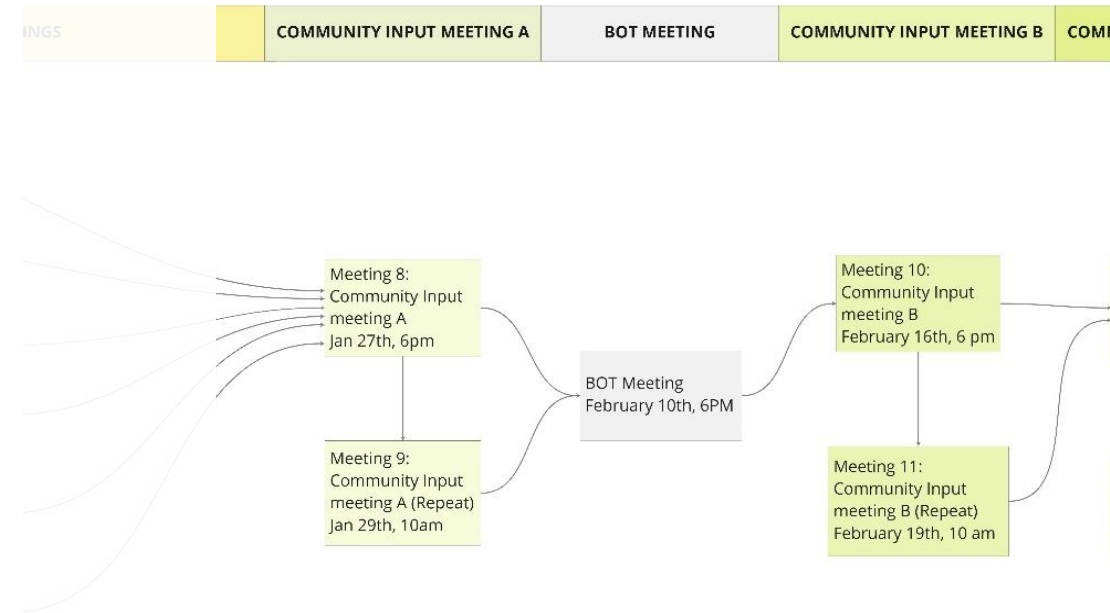
SURPRISES

- Misunderstanding of the School's need for the greenspace
- Need for better signage of use
- Green fences (i.e. hedges)
- Confusion about hours and boundaries of access
- Importance of circuit loop around little league field
- Some reluctance to share field space with Soccer and Little League
- Lack of support for Dog Park
- Support for upgrades to amenities
- Request for increased supervision by School

PUBLIC OUTREACH SCHEDULE OVERVIEW

Process Schedule

- **MVWSD Board of Trustees Meeting - Public**
 - Thursday, February 10 at 6 pm
 - Recap focus group and community input



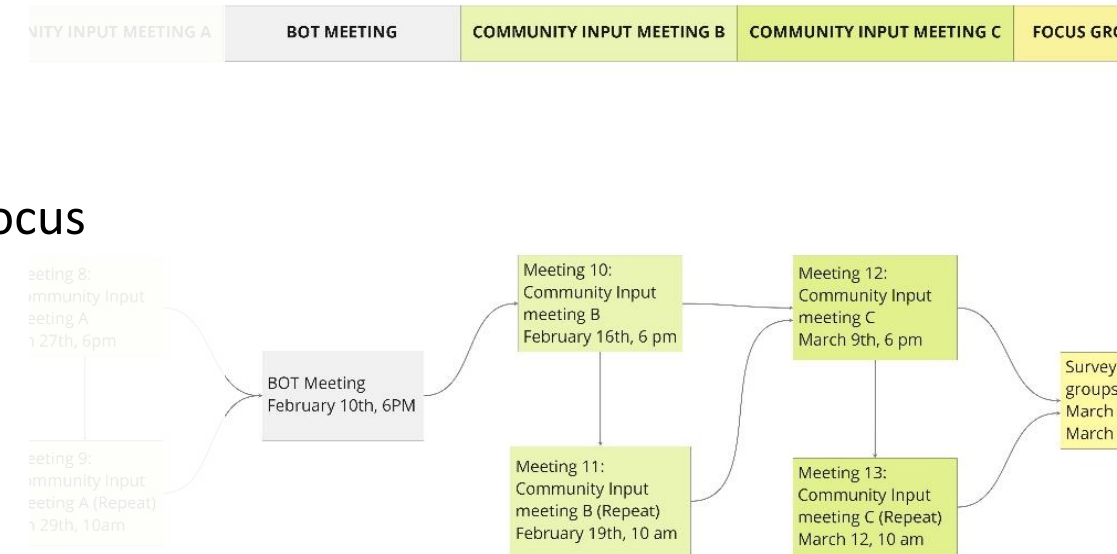
Process Schedule

- **Meeting 10: Community meeting B**

- Wednesday, February 16 at 6 pm
- Second Community input meeting series “B”
- Present master plan options based on input from focus groups and community meeting A
- Gather input on preferred options
- Additional input

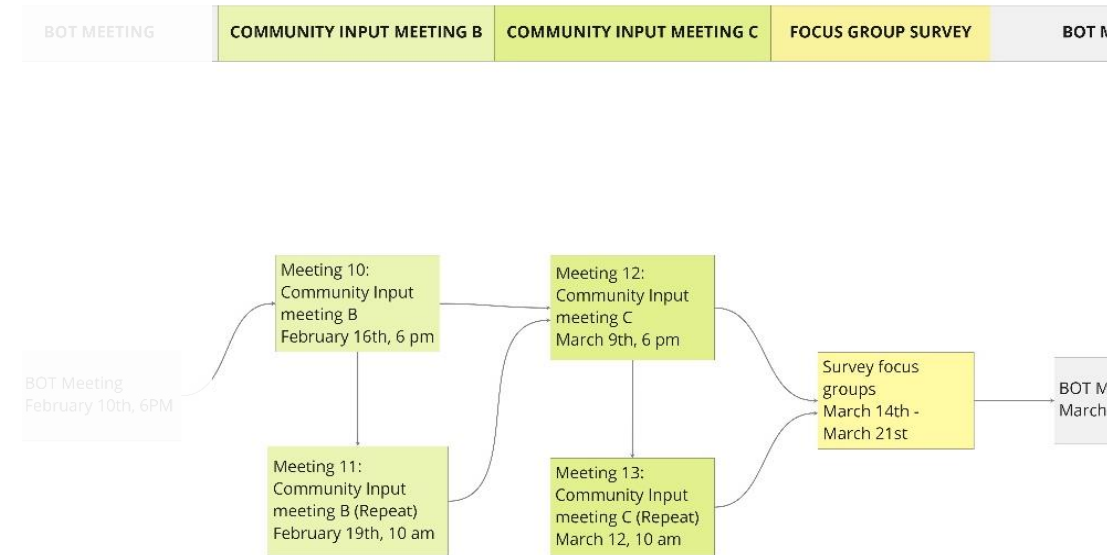
- **Meeting 11: Community meeting B (Repeat)**

- Saturday, February 19 at 10 am
- This is repeat of meeting 10 to give public second opportunity to participate



Process Schedule

- **Meeting 12: Community meeting C**
 - Wednesday, March 9 at 6 pm
 - Third Community input meeting series “C”
 - Recap master plan options results
 - Present preferred master plan
 - Input on preferred master plan
- **Meeting 13: Community meeting C (Repeat)**
 - Saturday, March 12 at 10 am
 - This is repeat of meeting 12 to give public second opportunity to participate



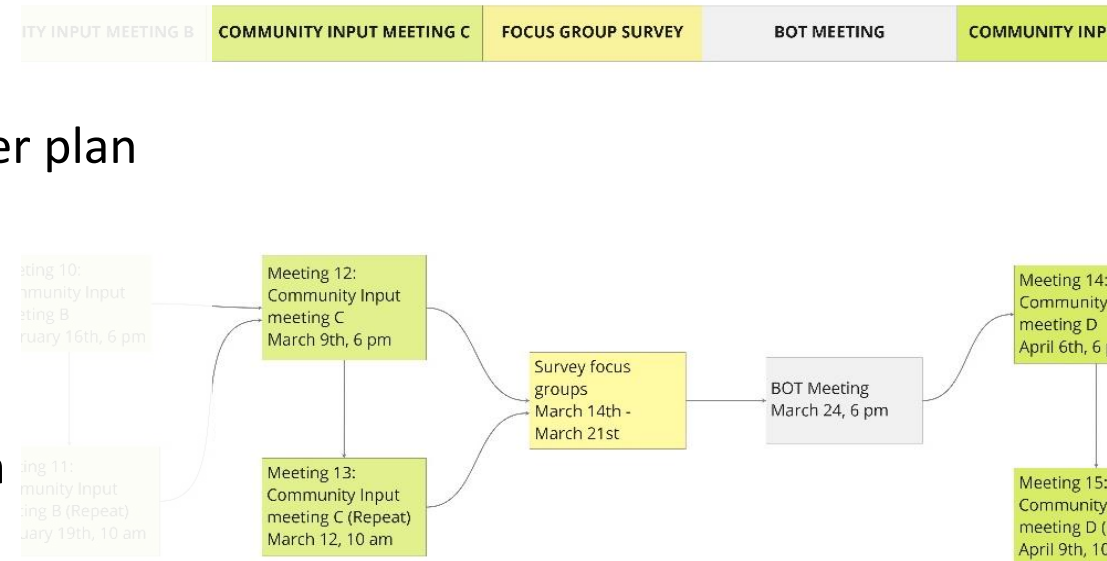
Process Schedule

- **Focus Group Survey**

- Monday, March 14 through Monday, March 21
- Survey focus groups to get input on preferred master plan

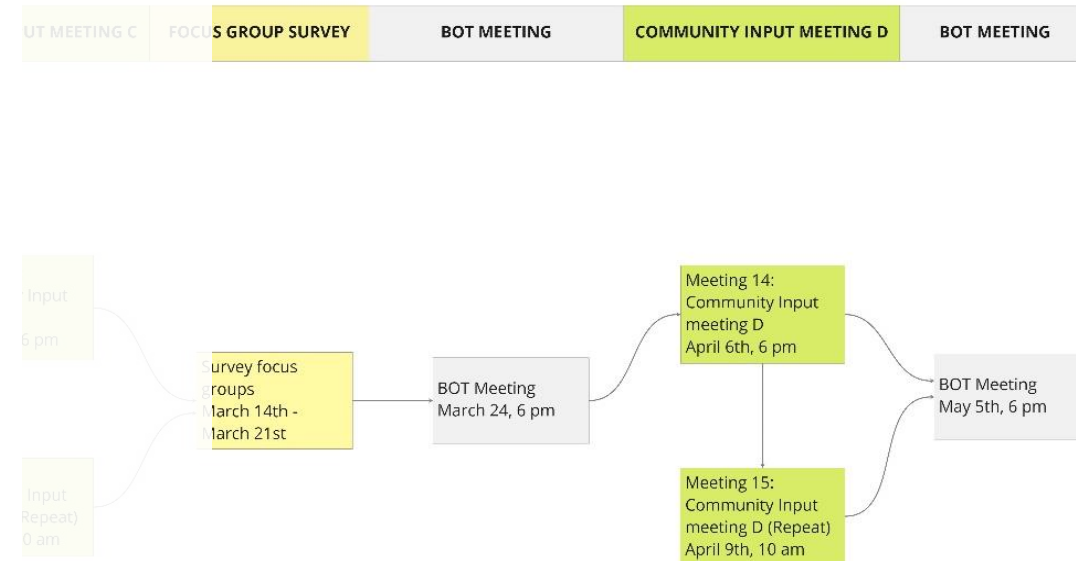
- **MVWSD Board of Trustees Meeting – Public**

- Thursday, March 24 at 10 am
- Review community input and preferred master plan



Process Schedule

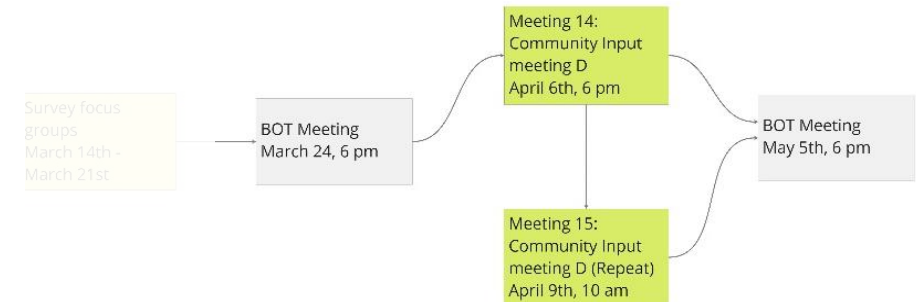
- **Meeting 14: Community meeting D**
 - Wednesday, April 6 at 6 pm
 - Fourth Community input meeting series “D”
 - Present refined master plan
 - Input on refined master plan
- **Meeting 15: Community meeting D (Repeat)**
 - Saturday, April 9 at 10 am
 - This is repeat of meeting 14 to give public second opportunity to participate



Process Schedule

- **MVWSD Board of Trustees Meeting – Public**

- Thursday, May 5 at 6 pm
- Recap master plan and community input
- Master plan approval to start Schematic Design



Helpful Links

Monta Loma Fields Website: <https://mvwsd.org/MontaLomaField>

Participant Survey: <http://mvw.sd/MLsurvey>

Student Survey: <http://mvw.sd/StudentSurvey>

Community Meeting A Survey: <http://mvw.sd/ASurvey>

Community Input Miro Board: <http://mvw.sd/ABoard>

Next Public Meeting to Attend:

Wednesday, February 16th @ 6pm - Community Input Meeting B

Saturday, February 19th @ 10am - Community Input Meeting B (Repeat)

Register at: <http://mvw.sd/ML>

An aerial photograph of a suburban neighborhood. In the center, there is a large green park area with a baseball field, a smaller field, and some playground equipment. Surrounding the park are numerous houses with white roofs, trees, and streets. The word "Questions?" is overlaid in the center of the image.

Questions?