

MONTA LOMA OUTDOOR IMPROVEMENTS PROJECT PUBLIC OUTREACH PROCESS

Presentation to Board of Trustees

December 9, 2021



PUBLIC OUTREACH GOALS

Public Outreach Goals

- Provide an equitable public outreach strategy that reaches as many users as possible
- Include multiple times and means of collecting input
- Provide for engaging productive community and focus group meetings to gather input
- Develop design solutions that incorporate user input and needs
- Create a consensus of understanding of all users needs
- Develop a plan that will benefit and support all users

Communicating with District and City

- Meeting on-site to review school staff needs and walk site
- School focus group meeting
- Meeting with City staff to understand City needs
- Meeting on-site to review City maintenance needs
- City staff and recreational leagues focus group meetings
- Weekly design team meetings with District
- Bi-monthly design team meetings with District and City
- Regular updates to Board of Trustees
- Regular updates to City Council from City staff

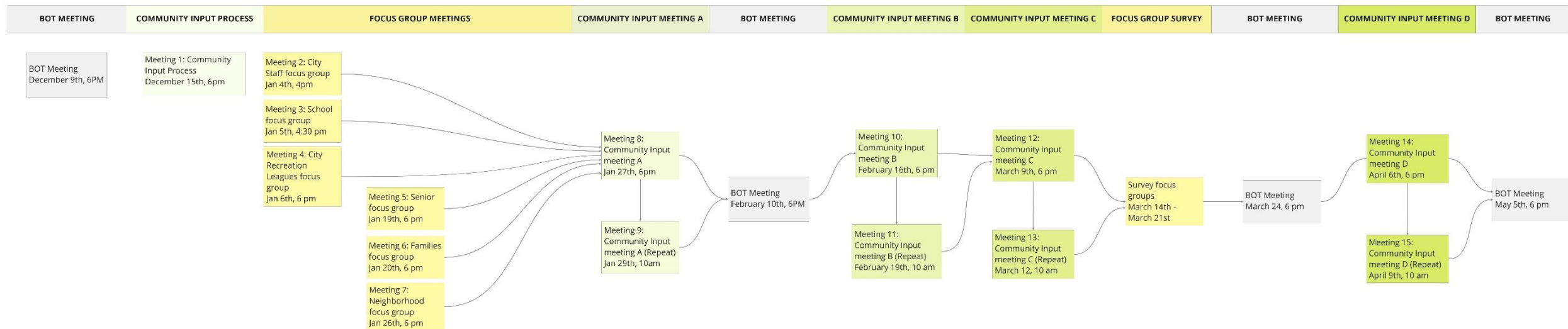
Communicating with Residents

- Mailed Postcards
- Notification in School Newsletters
- Marquee Signs
- Regular Emails to Trustees, Council, and the Listserv (to sign up: <http://mvw.sd/ConstUpdates>)
- Social Media
- Regular Updates to Webpage: MVWSD.org/MontaLomaField
- Postings at School and on Rec/Restroom Building Wall at Monta Loma Field

Community Meeting Methods

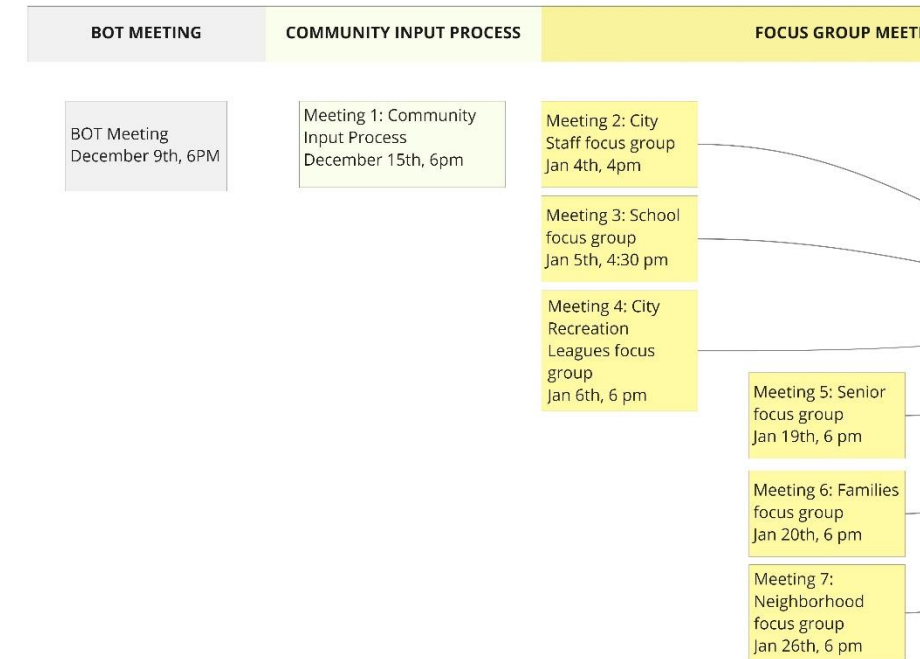
- Zoom Webinar
 - Zoom Webinar is an easily accessible digital meeting platform that allows for interactive methods of obtaining and recording community and focus group input
- Miro Board
 - Miro Board is an online interactive visual collaboration whiteboard that is used to communicate ideas and gather input
 - Allows for imagery, voting dots and post-it notes to encourage interactive documentable input and establish program needs
 - Provide design direction and present design solutions that respond to the input
- Why use these methods?
 - To provide a safe and engaging platform for everyone to be heard and hear others
 - Provide a live collaborative platform for community engagement
 - Opportunity for breakout groups to accommodate language barriers

COMMUNITY PROCESS OVERVIEW



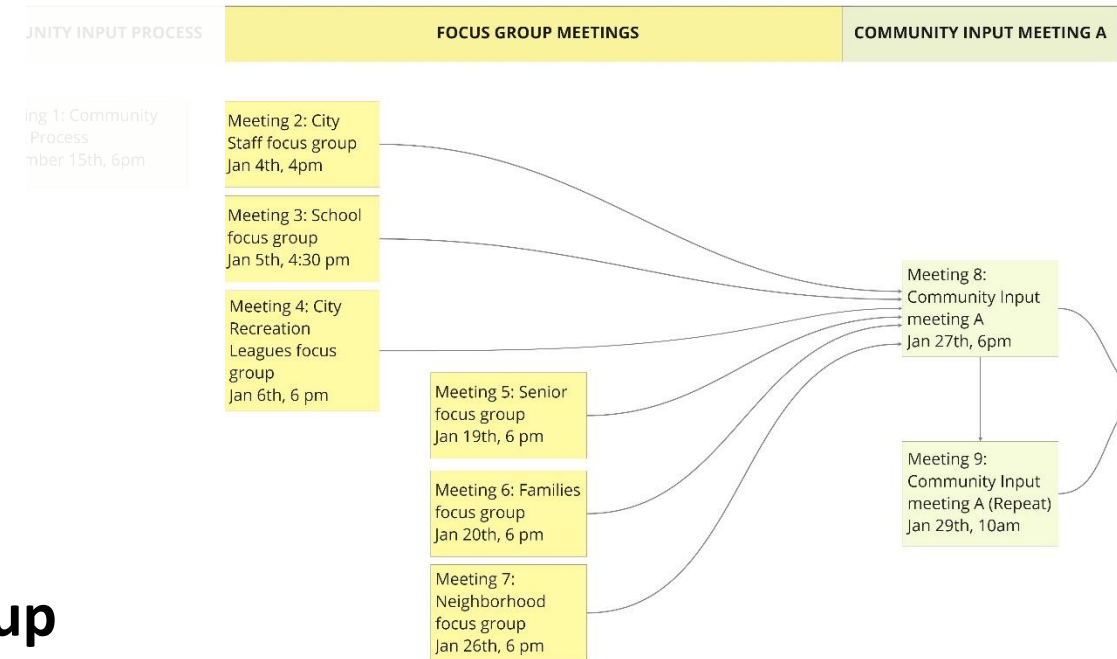
Process Schedule

- **MVWSD Board of Trustees Meeting**
 - Thursday, December 9, 2021 at 6 pm
 - First presentation to the Board of Trustees about process
- **Meeting 1: Community Input Process**
 - Wednesday, December 15, 2021 at 6 pm
 - First presentation to community about public outreach process and meeting schedule
 - Familiarize community with how the outreach process will be conducted and how to provide input and get involved.



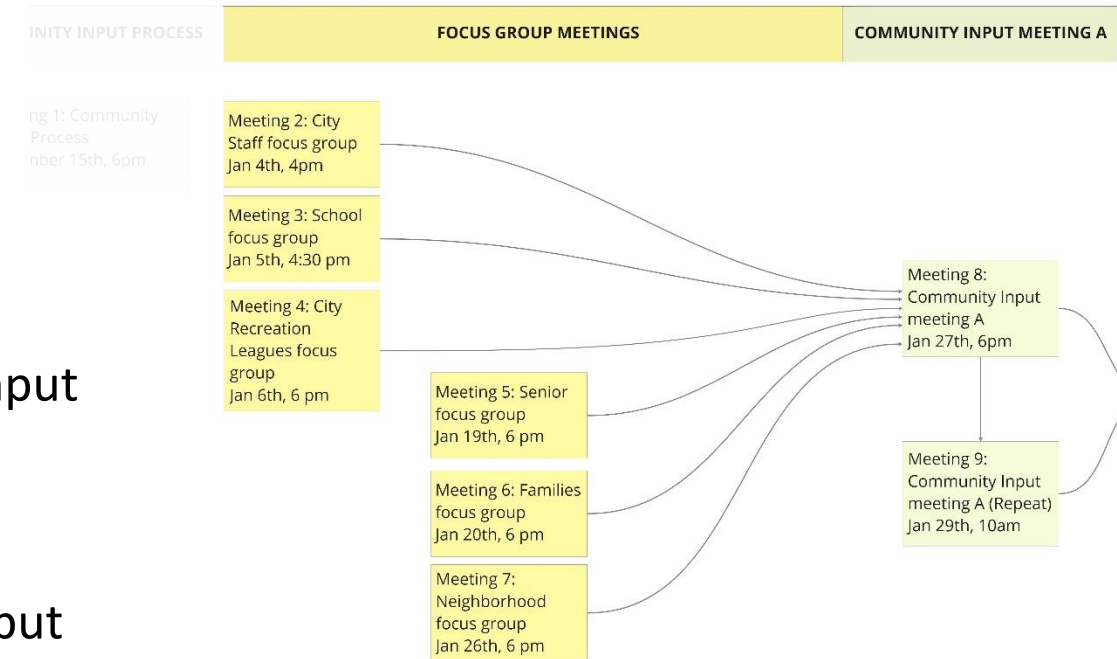
Process Schedule

- **Meeting 2: City Staff focus group**
 - Tuesday, January 4 at 4 pm.
 - This is a meeting for city staff input
- **Meeting 3: School focus group**
 - Wednesday, January 5 at 4:30pm
 - This is a meeting for school users input
- **Meeting 4: City Recreation Leagues focus group**
 - Thursday, January 6 at 6 pm
 - This is a meeting for city sports group users input



Process Schedule

- **Meeting 5: Senior focus group**
 - Wednesday, January 19 at 6 pm.
 - This is a meeting for seniors input
- **Meeting 6: Families focus group**
 - Thursday, January 20 at 6 pm
 - This is a meeting for families with young children input
- **Meeting 7: Neighborhood focus group**
 - Wednesday, January 26 at 6 pm.
 - This is a meeting for Monta Loma neighborhood input



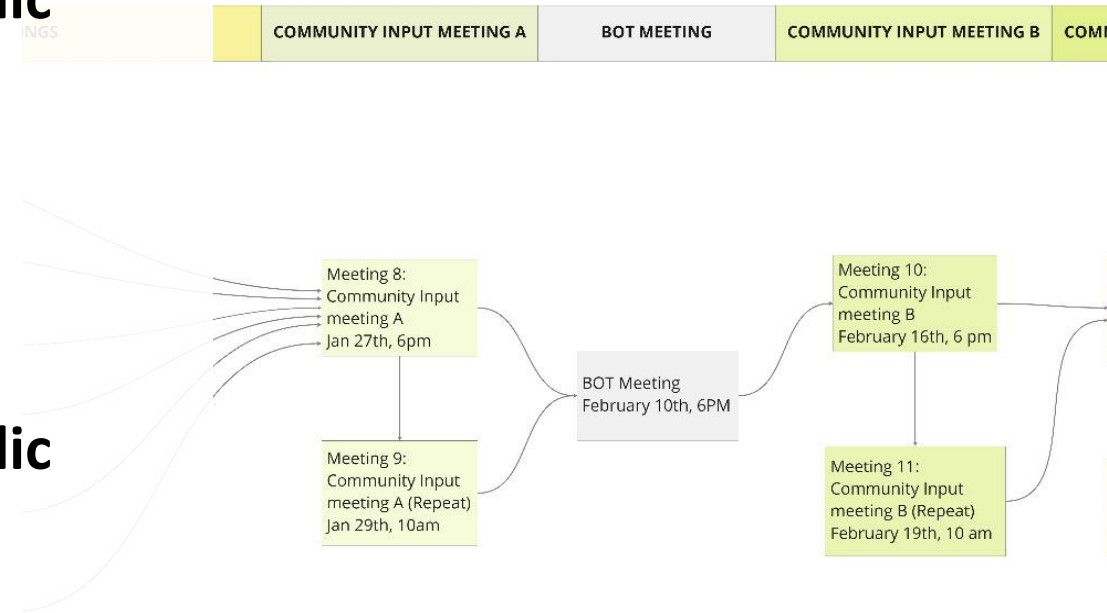
Process Schedule

- **Meeting 8: Community input meeting A - Public**

- Thursday, January 27 at 6 pm
- First Community input meeting series “A”
- Recap focus group input
- Collect community input

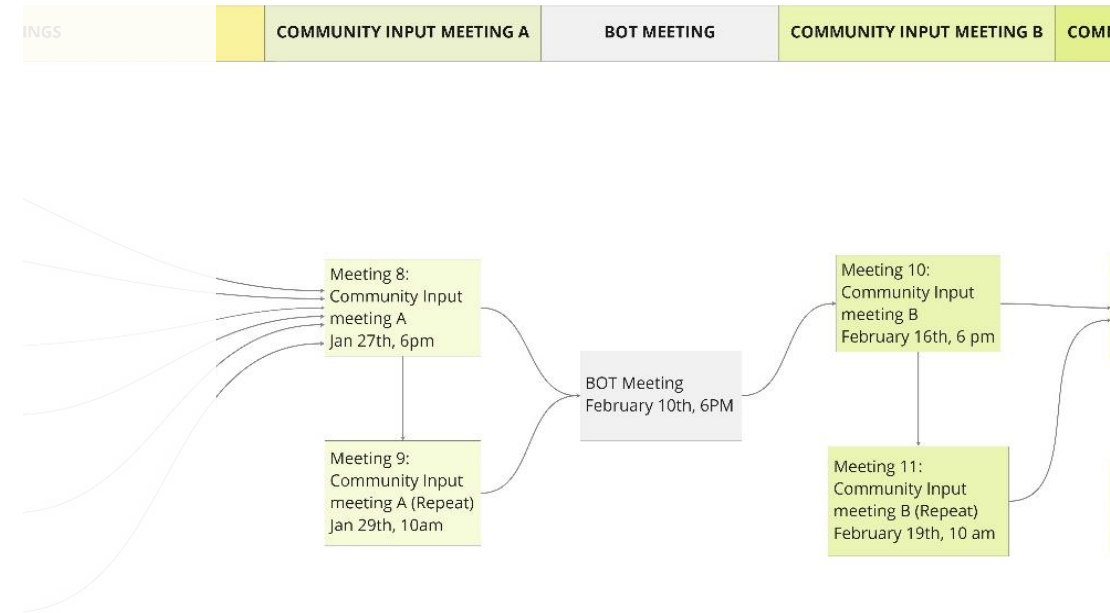
- **Meeting 9: Community input meeting A - Public (Repeat)**

- Saturday, January 29 at 10 am
- This is repeat of meeting 8 to give public second opportunity to participate



Process Schedule

- **MVWSD Board of Trustees Meeting - Public**
 - Thursday, February 10 at 6 pm
 - Recap focus group and community input



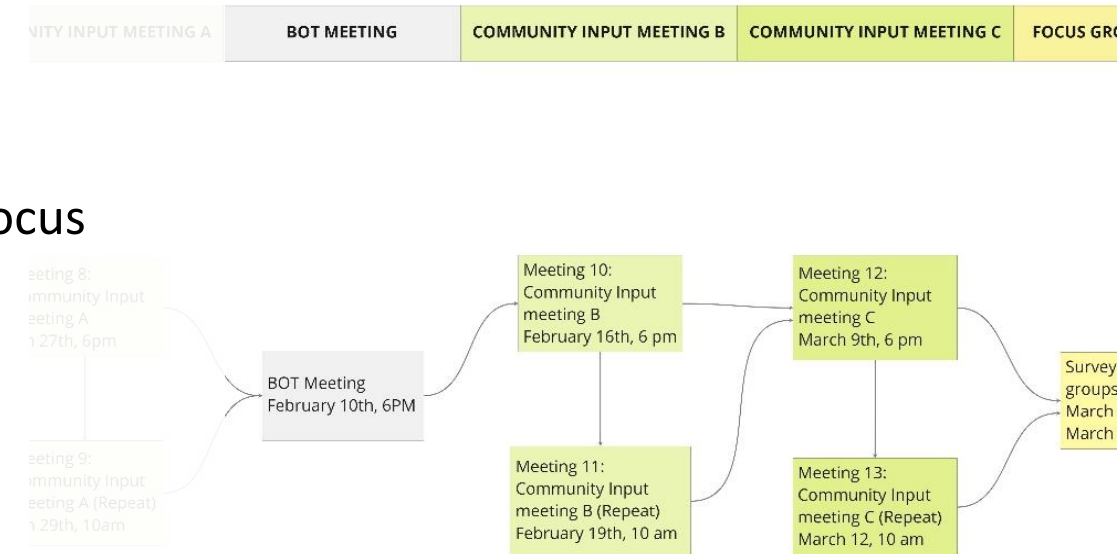
Process Schedule

- **Meeting 10: Community meeting B**

- Wednesday, February 16 at 6 pm
- Second Community input meeting series “B”
- Present master plan options based on input from focus groups and community meeting A
- Gather input on preferred options
- Additional input

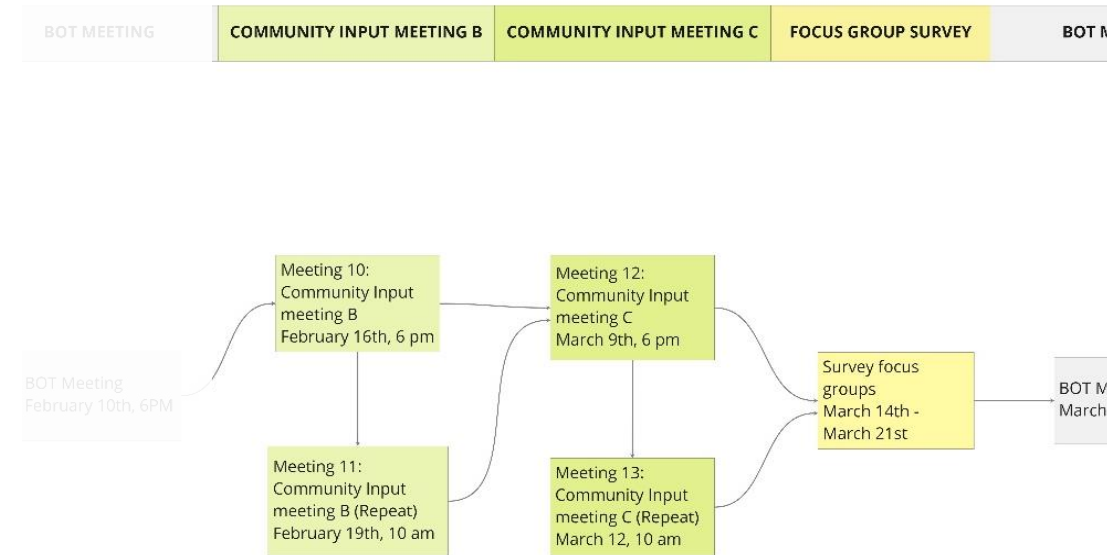
- **Meeting 11: Community meeting B (Repeat)**

- Saturday, February 19 at 10 am
- This is repeat of meeting 10 to give public second opportunity to participate



Process Schedule

- **Meeting 12: Community meeting C**
 - Wednesday, March 9 at 6 pm
 - Third Community input meeting series “C”
 - Recap master plan options results
 - Present preferred master plan
 - Input on preferred master plan
- **Meeting 13: Community meeting C (Repeat)**
 - Saturday, March 12 at 10 am
 - This is repeat of meeting 12 to give public second opportunity to participate



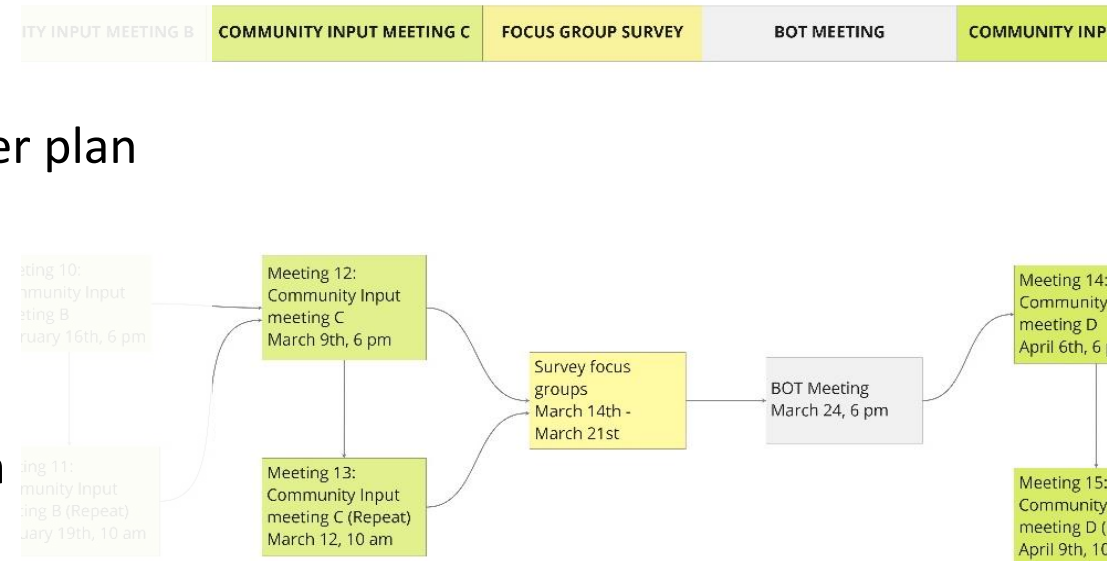
Process Schedule

- **Focus Group Survey**

- Monday, March 14 through Monday, March 21
- Survey focus groups to get input on preferred master plan

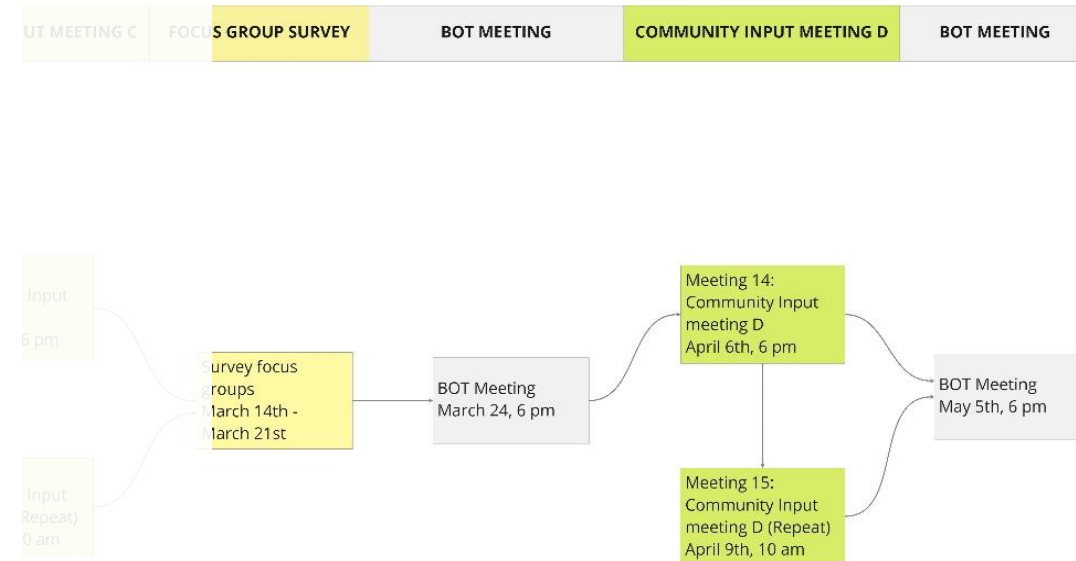
- **MVWSD Board of Trustees Meeting – Public**

- Thursday, March 24 at 10 am
- Review community input and preferred master plan



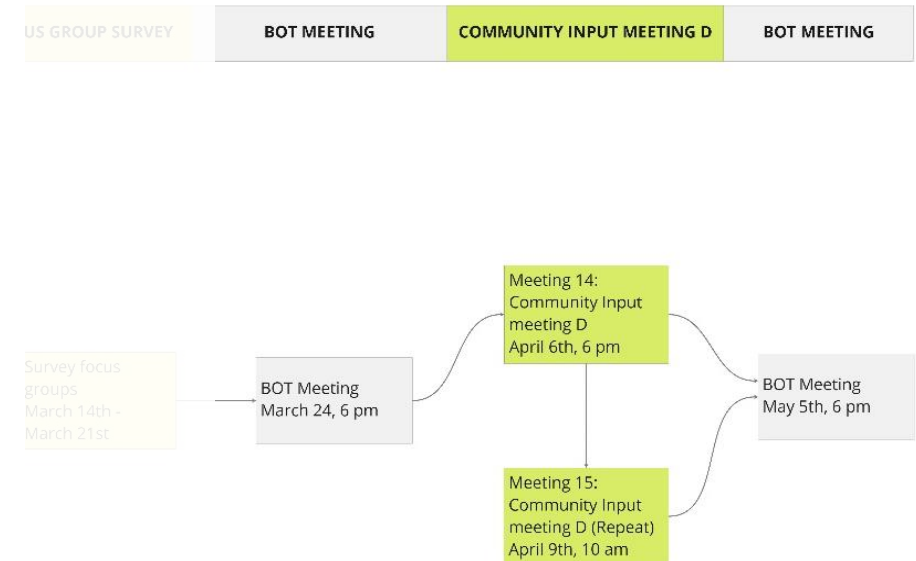
Process Schedule

- **Meeting 14: Community meeting D**
 - Wednesday, April 6 at 6 pm
 - Fourth Community input meeting series “D”
 - Present refined master plan
 - Input on refined master plan
- **Meeting 15: Community meeting D (Repeat)**
 - Saturday, April 9 at 10 am
 - This is repeat of meeting 14 to give public second opportunity to participate



Process Schedule

- **MVWSD Board of Trustees Meeting – Public**
 - Thursday, May 5 at 6 pm
 - Recap master plan and community input
 - Master plan approval to start Schematic Design



Meeting 1

Community Input Process

Draft Review

Meeting 1 – Community Input Process

- **Review Agenda**
- **Community Input Process Overview**
- **Review Meeting Schedule List on Website**
- **Review Ground Rules**
- **Review Exhibits**
- **Wrap-up**
- **Adjourn**

AGENDA – COMMUNITY INPUT PROCESS

DATE:	December 15 th , 2021
PROJECT NAME:	Monta Loma Outdoor Improvements Project
PROJECT NUMBER:	MVW21-01
RE:	Community Input Process Introduction Meeting

6:00 PM | Introduction to Community Meeting Input Process and Project

- Introduction
- Agenda Review
- Community Input Process Overview
- Community Input Meeting Schedule Review on MVWSD Website
- Review Ground Rules

6:35 PM | Exhibits

- Existing Site Use Plan
 - Community Use
 - City/Parks & Recreation Use
 - School Use
 - Monta Loma Open Space Public Access Pilot Program

- Existing Site Photos
 - Walkthrough of the Site on Ground Level
 - Important Features of the Site

6:45 PM | Wrap-up

- Next Steps
 - Review Meeting Schedule List on Website
 - Opportunities for Input

7:00 PM | End

Meeting 1 – Community Input Process

- **Participant Takeaways**

- Sense of neutral and transparent platform of gathering community input
- Understanding how and when to provide input and get involved
- Opportunity to build consensus of broad understanding of shared needs and solutions

- **Participant Actions**

- Community Input Meetings A-D
- Focus Group Meetings
- Survey

Ground Rules

We will be recording to not miss any comments.

All are welcome to participate. We want you to do the talking.
Speak your truth and be authentic.

There are no wrong answers. Be bold about asking questions. We hope to hear a wide range of opinions.

Share the air. If you feel you are speaking more than others, offer space to encourage dialogue.

Please listen and be respectful of all opinions. Accept that constructive disagreements are okay.

Assume good intent, be kind, and remember it's not personal.

Work together to create decisions all users can support.

An aerial photograph of a suburban neighborhood. The image shows a grid of residential streets lined with houses and trees. In the center of the neighborhood is a large green park area. Within the park, there is a baseball field with a reddish-brown infield and a green outfield. To the right of the baseball field, there is a smaller, irregularly shaped green field. Further to the right, there is a small, rectangular, light-colored structure, possibly a playground or a small building. The overall scene is a typical suburban residential area with a central green space.

Questions?

An aerial photograph of a suburban neighborhood. In the upper left, there is a green baseball field with a brown infield and a small playground area. The surrounding area is filled with houses, trees, and streets. The text is overlaid in the center of the image.

MONTA LOMA OUTDOOR IMPROVEMENTS PROJECT PUBLIC OUTREACH PROCESS

Presentation to Board of Trustees

December 9, 2021