# Mountain View Whisman School District CFD Overview August 2021



**PROPS & MEASURES** STRATEGY & COMMUNICATIONS

### **CFD Overview**

- Mountain View Whisman School District has worked with TBWBH Props & Measures and Koppel & Gruber to evaluate potential approaches for a Community Facilities District (CFD)
- The formation of a CFD would provide revenue to offset the impacts of proposed residential development on local schools
- The following presentation outlines potential options for structuring a CFD special tax and potential CFD boundaries

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### **Presentation Outline**

- 1. CFD Financial Planning
- 2. Potential CFD Boundaries
- 3. Next Steps





# I. CFD Financial Planning



# Limitations

- Special Tax should be calculated on reasonable basis to the facilities (Govt Code 53325.3)
- May have different rate structure based on development status



# **Process Summary**

- Existing Units Determined by County data
- Special Taxes Determined based on student generation factors (SGF) as set forth in the 2020 Fee Justification Study (FJS).
- Reviewed 2020 FJS and City of Mountain View Planning – determined for other areas
  - 1,141 new Multi-Family Units
  - 740 Condominiums



# Process Summary, Cont.

- Created two Study Areas
  - District Wide CFD
  - North of Expressway
- Special Taxes
  - Existing Units Single Family Residential tax of \$49 or \$99. Other Special Taxes based on SGR by unit type
  - New Units Rates calculated to fund remaining facility needs

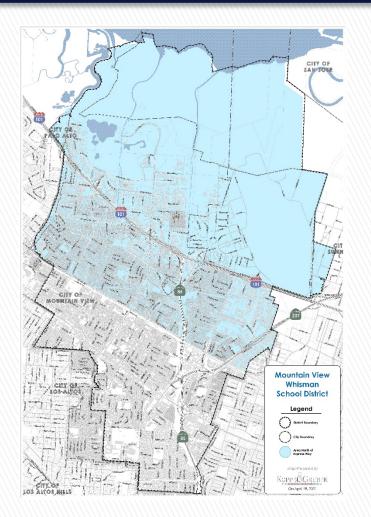


## Districtwide Possible Rate Structures

		Annual	Annual
Unit Type	Units	Special Tax	Special Tax
Existing Units			
Single Family Unattached	7,348	\$49	\$99
Single Family Unattached with Accessory Dwelling	1,269	\$49	\$99
Townhome/Condo (Single Family Attached)	6,261	\$12	\$24
Multi-Family	15,189	\$30	\$61
New Units			
Market Rate Apartment	3,488	\$2,045	\$1,998
Market Rate Condo/Townhome	1,941	\$3,067	\$2,997
Market Rate 1-3 Bdrm Apartment	4,698	\$4,498	\$4,396
Market Rate 1-3 Bdrm Condo/Townhome	3,125	\$5,725	\$5,595
Below Market Rate Apartment	608	\$644	\$629
Below Market Rate Condo/Townhome	279	\$902	\$881
Below Market Rate 1-3 Bdrm Apartment	1,297	\$1,288	\$1,259
Below Market Rate 1-3 Bdrm Condo/Townhome	659	\$1,546	\$1,511
Total Units Districtwide	46,162		



# North of Expressway



KOPPERGRUBER

PUBLIC FINANCE

#### North of Expressway District Possible Rate Structures

11-14 75	11	Annual	Annual
Unit Type	Units	Special Tax	Special Tax
Existing Units			
Single Family Unattached	2,665	\$49	\$99
Single Family Unattached with Accessory Dwelling	446	\$49	\$99
Townhome/Condo (Single Family Attached)	4,472	\$12	\$24
Multi-Family	5,325	\$30	\$61
New Units			
Market Rate Apartment	3,488	\$2,070	\$2,048
Market Rate Condo/Townhome	1,941	\$3,104	\$3,072
Market Rate 1-3 Bdrm Apartment	4,698	\$4,553	\$4,505
Market Rate 1-3 Bdrm Condo/Townhome	3,125	\$5,795	\$5,734
Below Market Rate Apartment	608	\$652	\$645
Below Market Rate Condo/Townhome	279	\$913	\$903
Below Market Rate 1-3 Bdrm Apartment	1,297	\$1,304	\$1,290
Below Market Rate 1-3 Bdrm Condo/Townhome	659	\$1,565	\$1,548
Total Units North of Expressway	29,003		

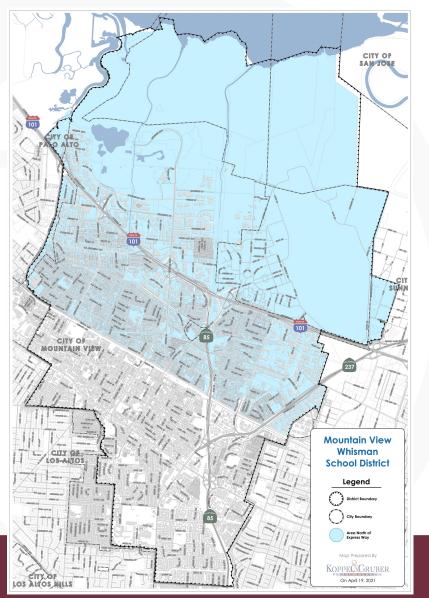


## **II. Potential CFD Boundaries**



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### North of Expressway Area





## **Voters in North of Expressway Area**

Overview			
Voters	14,891		
Households	8,892		
Voted in Nov. 2020	12,957		
Turnout	87.0%		



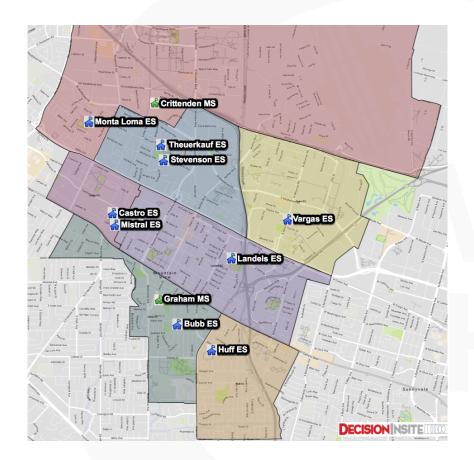
### **Voters in North of Expressway Area**

Demographic	Total	% of Area
Dem	8,282 55.6%	
Rep	1,482	10.0%
Other/DTS	5,127	34.4%
Age 18-24	957	6.4%
Age 25-34	3,032 20.4%	
Age 35-44	2,973	20.0%
Age 45-54	2,483	16.7%
Age 55-64	2,300	15.4%
Age 65+	3,146 21.1%	

• Voter demographics in this area are similar to the district as a whole



### **Mountain View Whisman SD Attendance Areas**



- Voters in proposed development areas/North of Expressway live in 3 attendance areas
  - Monta Loma ES/ Crittenden MS
  - Theuerkauf ES
  - Vargas ES



#### **Voter Profile of Combined Attendance Areas**

Overview				
Total Voters	14,733			
Households	8,824			
Voted in Nov. 2020	12,850			
Turnout	87.2%			



#### **Voter Profile of Combined Attendance Areas**

Demographics	Total	% of Area		
Dem	8,181	55.5%		
Rep	1,469	10.0%		
Other/DTS	5,083	34.5%		
Age 18-24	932	6.3%		
Age 25-34	2,982	20.2%		
Age 35-44	2,943	20.0%		
Age 45-54	2,459	16.7%		
Age 55-64	2,286	15.5%		
Age 65+	3,131	21.3%		



#### **Districtwide CFD: Mountain View Whisman SD**

Overview				
Total Voters	34,169			
Households	20,255			
Voted in Nov. 2020	29,936			
Turnout	87.6%			



#### **Districtwide CFD: Mountain View Whisman SD**

Demographic	Total	% of Registered	Nov. 2020 Turnout Within Group	% of Total Votes
Dem	19,138	56.0%	90.2%	57.7%
Rep	3,741	10.9%	86.7%	10.8%
Other/DTS	11,290	33.0%	83.5%	31.5%
Asian	6,248	18.3%	86.4%	18.0%
Latino	3,728	10.9%	82.9%	10.3%
Other	24,193	70.8%	88.7%	71.7%



#### **Districtwide CFD: Mountain View Whisman SD**

Age	Total	% of Registered	Nov. 2020 Turnout Within Group	% of Total Votes
Age 18-24	2,499	7.3%	77.0%	6.4%
Age 25-34	6,967	20.4%	82.4%	19.2%
Age 35-44	6,446	18.9%	88.7%	19.1%
Age 45-54	5,776	16.9%	90.4%	17.4%
Age 55-64	5,299	15.5%	91.5%	16.2%
Age 65+	7,182	21.0%	90.3%	21.7%

- Voters over 45 turned out at the highest rates
- Voters over 65 accounted for 1/5 of all total votes cast



### **III. Next Steps**



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# **2022 Measure Planning Timeline**



\*Step 4 is provided for informational purposes only in order to fully explain the process. No public resources may be used to support advocacy campaigns.

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### **Immediate Next Steps**

- Conduct a community survey, in collaboration with a polling firm, about voter attitudes related to a potential CFD in fall 2021
- Depending on the poll results, assess the feasibility of placing a measure on an upcoming ballot

