# Square Panda™ Client Ambassador Partnership with Mountain Valley USD

Square Panda offers an exciting opportunity for your program to be seen and heard in promoting your organization's leadership, vision, and success while utilizing our offerings.

## How?

By using our **Client Ambassador Program** to position you and your district as thought leaders through a wide array of activities.

## **Program Opportunities**

The Square Panda Client Ambassador Program offers an array of opportunities for you to share your experiences within our international client base and our internal development team for ongoing product development and innovation. Square Panda has placed significant importance on the Voice of the Client and how Square Panda can proactively improve all aspects of the client experience.

## **Commitment of Square Panda**

As part of this partnership, Square Panda commits to the following:

- Provide up to 250 Square Panda playsets for instructional staff at no cost (\$42,500 value)
- Provide up to 50 classroom annual subscriptions (\$12,500 annual value)
- Provide implementation services and resources
- Provide initial introductory training for all participating staff via webinar
- Ongoing support, services and resources provided for an initial term of 13 months
  - Term to begin June 1, 2019 through June 30, 2020
  - $\circ$   $\;$  This can be renewed upon the agreement of both the company and district  $\;$
- Ongoing instructional support for all staff utilizing Square Panda
- Ongoing technical support for all staff utilizing Square Panda
- Ongoing training services for all staff utilizing Square Panda
- Ongoing classroom visits for coaching and mentoring for all staff utilizing Square Panda
- Work to align district and campus goals to Square Panda program as an ancillary support resource
- Provide midyear and year-end program evaluation, to include staff survey and meeting to evaluate feedback of goals and objectives for ongoing support and improvements
- Conduct additional research programs as pre-defined and beneficial to both parties, e.g. study reducing summer fall off for designated students
- Pictures and videos of students and teachers using the product for internal review and external marketing *in accordance with District Policy.*

#### (continued on next page)

#### **Commitment of Mountain View Whisman School District**

As part of this partnership, MVWSD commits to the following:

- Complete the introductory training to ensure a deeper understanding of product and curriculum for efficacy of implementation and ongoing utilization
- Commit to agreed upon utilization to support feedback and evaluation
- Provide ongoing feedback for current products and features
- Completion of mid-year and year end survey and evaluation meetings
- Research A/B study with mutually designated to provide research data as appropriate for understanding program efficacy
- Participate in beta testing for future products and feature enhancements
- Participate on Advisory Panel, offering feedback to our End User Experience, Curriculum, Education Client Services, Product and Software teams to share ideas and suggestions regarding product roadmap
- Approval of Square Panda press release announcing Ambassador Partnership and utilization of Square Panda
- Pictures and videos of students and teachers using the product for internal review and external marketing
- Staff testimonials for Square Panda marketing collateral
- Commit to 12-month program to ensure complete evaluation of products, services and research for greatest data collection with Square Panda investment of products and services provided
- Assist with summer program study as appropriate and beneficial to both parties, e.g. to cohost parent orientation event for summer break 2019