

Application for Bullis Mountain View Charter School Board Member for Bullis Mountain View Charter School

Name Cleave Frink Phone [REDACTED]
Email [REDACTED]
Street Address [REDACTED] City/ZIP Mountain View, 94043
Education/Degree*: Bachelors, Arts School University of Central Florida
* High School or College Degree not required

Children (Name/Age, School Attending/Attended):
Reece Frink, 8th Grade, Crittenden

Write a brief statement about your vision for an ideal educational environment.

Having previously been a part of a charter school family, I believe a great charter school takes advantage of it's smaller size to ensure the individualized components of each students challenges and strengths are recognized early and capitalized on throughout the students time at the school.

Share your thoughts about the role of charter schools.

I believe Charter Schools can be a fantastic addition to any school district, providing exceptional and differentiated educational opportunities for families hoping for non traditional school settings. This results can be very powerful and can benefit the sister schools in the district.

Why do you wish to serve on the Bullis Mountain View Charter School Board?

I think it's important to make sure that this school doesn't suffer from the constant distractions that other choice schools in our district have suffered, namely, the believe that the school is a detriment to the district. I believe this school can be seen as a benefit to our district and requires a leadership that considers the needs of the school and the goals of the district in a balanced manner that puts students first.

~~My old niece was a member of a founding class of students at Lake Eola Charter School in Florida and I was a Founding Board Member of the Lake Eola Charter High School in Florida. We created the school, applied for it's charter, funded the school, hired it's administration and faculty and ran created all school policies. An incredible experience.~~

Resumé or listing of work/volunteer history may be attached. Answers to the above can also be attached if additional space is needed.

Please list three (non-Board member) references who could be contacted (Name/Relationship/Phone or Email):

Fiona Walter, fiona@stanfordalumni.org

Heidi Baike, habaikie@gmail.com

Sanjay Dave, sanjay.dave@gmail.com

Cleave Frink, Jr

Production Manager/Producer

PERSONAL QUOTE:
"People say it's hard to do the right thing. It's not hard to do the right thing, it's hard to know what the right thing is. Once you know what the right thing is, it's hard not to do it."

EXPERIENCE

Production Manager - Google via ASG - 6/2017 to 2/2019

- Manage, recruited and continued the development of Google's largest global video studio with operations in California, NYC, London, Zurich, Sydney and India.
- Managed diverse personnel team of 20+ producers and production specialists + social media content providers including development + performance reviews. Content produced included educational, documentary, and events.
- Managed the use, care and efficiency of studio operations, in addition to overseeing the addition of new studios and production assets and processes, via managed services vendor company, ASG.

Device Tech/Associate Producer - Apple - 3/2013 to 10/2015

- Managed research database of project leads worldwide used for multiple produced projects.
- Created and managed asset content for prototype and newly launched products for video and content projects.
- Supported post production with asset acquisition and tracking through completion of project, including localization.

Producer/Assistant Director, DGA - This Is Picture Filmworks - 1/2001 to Present

- Initiate, plan, execute, monitor and close the logistical plan for a feature film or commercial production from start to finish.
- Assess and implement daily scheduling changes, forecast diverse financial ramifications and communicate changes to key department heads to further efficiency.
- Acquire and manage production vendors and staff, production risk evaluation and workplace safety and dispute resolution management.

University of Florida - Advertising
B.A. University of Central Florida
Advertising/Public Relations - 1992

Optimism + grace under pressure +
loyalty + intelligence + gregarious +
written and verbal communication

EDUCATION

STRENGTHS

- A 19 year member of the Directors Guild of America.
- Participated in the production of over 15 film, TV shows, music videos and documentaries.
- Worked with Joe Pytka and Spike Lee for 16 years on incredible commercial film productions.

- To create product stories with global impact that the world will love.
- To produce communications for brands that I respect and admire.
- To deliver award winning results while enjoying the journey.

CONTACT

For more information...  Mountain View, CA

Application for Bullis Mountain View Charter School Board Member for Bullis Mountain View Charter School

Name William Lambert Phone [REDACTED]
Email [REDACTED]
Street Address [REDACTED] City/ZIP Mountain View 94043
Education/Degree*: PhD, JD School Monta Loma Neighborhood
* High School or College Degree not required

Children (Name/Age, School Attending/Attended):

Lauren, 29, Crittenden

Write a brief statement about your vision for an ideal educational environment.

See attachment.

Share your thoughts about the role of charter schools.

See attachment.

Why do you wish to serve on the Bullis Mountain View Charter School Board?

See attachment.

List experiences that you have had to prepare you to serve on this board.

See attachment.

Resumé or listing of work/volunteer history may be attached. Answers to the above can also be attached if additional space is needed.

Please list three (non-Board member) references who could be contacted (Name/Relationship/Phone or Email):

Jennifer Coogan, friend, [REDACTED]
Andrea Maes, friend, [REDACTED]
Sarah Livnat, friend, [REDACTED]

**Application for Bullis Charter School Board Member for
Bullis Mountain View Charter School**

William R. Lambert

[REDACTED]

Mountain View, CA 94043

[REDACTED]

Write a brief statement about your vision for an ideal educational environment.

I would like students to learn so that they are able to control the world in which they live and which they grow up in. The school system should not be designed to inculcate belief systems, produce consumers, or create workers. The educational environment should help students ask questions, be critical of the world in which they live, explore, make mistakes, make successes, be secure in who they are, and be comfortable with and have empathy for other who are different than they are. The public education paradigm that was operative in the 20th century and that was a path for upward mobility for many in a continuously expanding Cold War economy is over. I suppose that in an ideal public educational environment all students would be educated democratically with the same expectations.

Share your thoughts about the role of charter schools.

It is my understanding that an objective of charter schools is to provide alternative educational opportunities for children in poorly performing school districts and/or poorly performing schools. The idea is that by providing educational choices and creating a competitive educational environment the quality of education for all students would be improved. One needs go no further than our own school district to see how easily the promise can be thwarted. We have two choice schools in our district. Despite our best intentions, the two schools do not adequately serve the students I believe they were intended to serve. Not only have these schools failed to address the needs of the FRLP students but they have diverted resources away from the neighborhood schools and thereby left the students in these schools worse off than they otherwise would have been. Furthermore, our choice schools have had a disparate impact on the communities in north Mountain View, where along with other former district enrollment priorities, had 50% of the students attending non-neighborhood schools. The lesson here is that although the objective of charter schools is worthy, in practice charter schools have the potential to serve a different population of students than was originally intended. Even in a successful charter school program, for the few ESL students who may be advantaged by attending the charter school, the others in the district can be left worse off.

Why do you wish to serve on the Bullis Mountain View Charter School Board?

One way to look at this is that the MVWSD is funding an alternative educational program for a certain number of students within the district. The resources include direct per-student funding, facilities, and oversight from the district, and the loss of parents and donations from our schools. We should be certain to get our monies worth. To that end I would like to see BMVCS serve the FRLP students that according to the state's metrics are underserved by the MVWSD's educational programs as pointed out by SCCBOE Trustee Mah as expressed by the BMVCS community. As noted above, we have seen how easy it is for well-intentioned choice programs to become diverted from their initial purpose. I would like to serve on the BMVCS board to ensure that the needs of the FRLP students are addressed and help BMVCS see if their educational program can be effective in teaching this student group. I would also

hope that I could somewhat tone down the BMVCS rhetoric because it is extremely damaging to everyone. I can't say I was successful in stopping that kind of behavior when I was on the MVWSD board, but I like to think that I least I helped to keep it a little under control. All this is to say, that if BMVCS is to be here in our district, then we might as well get the most out of our investment, minimize the harm to the students in the MVWSD schools, and support the BMVCS effort to see if their educational model is effective with FRLP students.





List Experiences that you have had to prepare you to serve on this board.

My long service in various roles for the MVWSD, my participation in city politics and the community, and my being a resident of north Mountain View which is likely to be most impacted by BMVCS have helped to prepare me to serve on the BMVCS board. Having witnessed the history of the BCS/LASD litigation and the current posturing of BMVCS it appears that BMVCS is unfortunately poised to go down the same path. While being a patent attorney gives me some perspective, in a former life I have had considerable experience with litigation. Going to court is no way to resolve differences. I would like to believe that the MVWSD and BMVCS have the same objective – to make certain that each of our students in Mountain View receives the best educational opportunities we can provide.

Resume or listing of work/volunteer history may be attached.

- MVWSD Board 2012-1016.
- DWC Board 2012-present.
- MVWSD Facilities Task Force.
- MVWSD Boundary Task Force.
- MVWSD Enrollment Priorities Task Force.
- League of Women Voters, Observer for MVWSD 2010-2012, substitute Observer for BCS.
- Leadership Mountain View 2012.
- Monta Loma Neighborhood Association Board 2008-2012.
- Volunteer science and math teacher at Monta Loma Elementary 2009-2010.

List three (non-board member) references who could be contacted.

Jennifer Coogan	friend	
Andrea Maes	friend	
Sarah Livnat	friend	
Cleave Fink	friend	

Application for Bullis Charter School Board Member for Bullis Mountain View Charter School

Name Rebecca G. Wright Phone [REDACTED]
Email [REDACTED]
Street Address [REDACTED] City/ZIP Mountain View 94043
Education/Degree: BS Engineering School UCLA
MBA Stanford

Professional Organization or Society Memberships: _____

Children (Name/Age, School Attending/Attended):

Barbara Platt, 32 attended Thewerkauf + Crittenden, taught at Crittenden
Alan Sherman, 29 attended Thewerkauf + Crittenden

Write a brief statement about your vision for an ideal educational environment.

A diverse, accepting learning community where all students can thrive with a staff of well trained, experienced teachers who are fairly compensated

Share your thoughts about the role of charter schools.

Charter schools provide an alternative learning environment that is not available in a traditional public school setting

Why do you wish to serve on the Bullis Mountain View Charter School Board?

As a long time member of this community, with experience in district - charter negotiations I believe that I will bring a different, useful perspective to the board

List experiences that you have had to prepare you to serve on this board.

Six years as Chief Business Official negotiating with charter schools for their facilities

Parent of a charter school teacher

Board member experience - over 20 years

- Resumé or listing of work/volunteer history may be attached. Answers to the above can also be attached if additional space is needed.

Please list three (non-Board member) references who could be contacted (Name/Relationship/Phone or Email):

Scott Bodiny, fellow board member @ Homeowners Association

Fiona Walters, friend who served MVUSD while I was on staff

Sanda Spiegall, former Whisman SD board member, current president of DVB Board of which I am a member

Rebecca G. Wright, MBA, FCBA, CEM
Mountain View, CA 94043

SUMMARY

- 33 years of management experience in private, non-profit and public school sectors
- Budget management of over \$157 million and capital assets of over \$150 million
- Facilities maintenance oversight responsibilities for up to 1 million square feet at 26 sites
- Experienced Capital Project Manager: work with architects, construction managers and contractors
- Knowledge and experience in school construction and homeowner association law.
- 33 years of public speaking experience at industry, community, educational, and technical events
- 37 years of board & professional leadership – including term as School Board President, over 12 years as board member of Homeowner Association and Church Board of Trustees President

Education

MBA: Stanford Graduate School of Business
BS Engineering: University of California, Los Angeles

Experience

Cenergistic LLC: 2013-2016

Vice President/Account Manager Energy Conservation Programs

Responsible for fixed fee Energy Conservation Programs in School Districts and Community Colleges in seven western states – overseeing 20 – 25 active accounts at any given time, plus providing support for Energy Specialists in Districts with older accounts that were no longer active. Interviewed, trained, supervised and evaluated up to 11 Cenergistic employed Energy Specialists at any given time during my tenure. Managed program implementation of Energy Conservation Program in each of my active accounts including startup of the program plus the hiring of the Energy Specialist at six districts. Provided data training support for use of Energy Cap software and worked with each district to ensure that all equipment using natural gas, electricity or water was identified, inventoried and properly operated. Trained and supported Energy Specialist and districts in developing and maintaining an ongoing communications program to educate staff on how to eliminate unnecessary energy usage and costs. Followed up to ensure that regular program fees were paid.

Gilroy Unified School District

Assistant Superintendent, Business Services/CBO: 2010 – 2013

Responsibilities include Facilities & Property Management, Construction, Financial Management, Risk Management, IT, Transportation, Child Nutrition Services, Energy Education, Maintenance and Operations of this unified district with over 950 employees and 11,000 students at 15 schools. Oversaw General Operating Fund of \$80 million. Based on the prudent fiscal management of the District, received high ratings from both Moody's and Standard & Poor's. Oversaw Property & Liability Insurance Program, Workers Compensation. Coordinated work with legal counsel on contracts, facility use and construction matters. Oversaw selection process for architectural firms to work for capital improvement projects. Facilitated free solar feasibility study. Implemented on-line facility use program for tracking usage of school facilities. Implemented energy conservation program. Provided staff support to Citizens Oversight Committee.

Alum Rock Union School District

Assistant Superintendent, Administrative Services: 2007 – 2010

Responsibility for Financial Management, Risk Management, Facilities & Lease Management, IT, Human Resources, & Operations of fiscally independent district – over 1,000 employees & 13,000 students at 27 schools.

Responsible for all fiscal operations for a budget of \$157 million. Responsible for oversight of Property & Liability Insurance Program, Workers Compensation Insurance, review of all district contracts, coordination

with legal counsel on grievances, facility use and construction matters. Negotiated facility use agreements and leases for school, child care and recreational facilities. Increased annual lease revenues by \$1,000,000. Responsible for selection and implementation of new software system that integrated human resources and student information module with fiscal, payroll and purchasing modules. Responsible for the recruiting, hiring, and retention of over 1,000 employees, including teachers, management and classified staff represented by three unions and one administrative organization. Responsible for selection process for architectural firm, district financial management firm, construction management firm, bond counsel and underwriting firm as part of a \$179 million Capital Program that was approved in June 2008. Managed all capital funds including developer fees and State grants. Provided Staff support for Budget Advisory Committee, Bond Oversight Committee and Parcel Tax Committee.

Chief Financial Officer: Whisman and Mountain View Whisman School District 1999 – 2007
Responsible for the Financial, Facilities, and Operational Management of this district with an operating budget of about \$40 million for over 4,000 students at 9 school sites after serving as CFO for Whisman for 1500 students. Chosen to serve as the merged district CFO, Oversaw merger of two districts.
 Responsible for \$37 million budget, including General Fund of \$30 million. Oversaw completion of \$36 million modernization program for the Mountain View School District area and \$34 million capital program for the Whisman School District; negotiated & managed city partnerships for joint use agreements at all 12 sites. President of Property & Liability Insurance JPA, reviewed all district contracts, coordinated work of legal counsel on facility use and construction matters. Negotiated facility use agreements, leases and memorandums of understandings for district with private, non-profit and governmental entities. Provided staff support for Budget Task Force, Fiscal Oversight Advisory Committee, Parcel Tax Oversight Advisory Committee, and Surplus Property Advisory (7-11) Committee.

Prior positions:

Church Business Administrator: First United Methodist Church of Palo Alto 1990 - 1999
Facilities Management, Financial Management and Business Administration
Silicon Valley Engineer Magazine, Los Altos 1988 - 1990
Managing Editor
AT&T Corporation - San Francisco 1982 - 1987
Manager, Human Resources Department; Supervisor, Engineering Department
Procter & Gamble 1978 - 1982
Manufacturing New Products Supervisor: Folgers Coffee Company, So. San Francisco
Plant Environmental Engineer: P & G Manufacturing Company, Sacramento

Workshops & Coursework:

AEE (Association of Energy Engineers): *Certified Energy Manager & Measurement & Verification Professional*
 ACSA (Association of California School Administrators): *School Business Manager and Personnel Academies*
 CASBO (California Association of School Business Officials) *Workshops & Symposiums*
 Dannis Woliver Kelley: *Annual Legal Workshops & Construction Consortiums*
 California School Board Association: *Annual Conference, Board President's Workshop, New Trustee Seminar*
 Chandler School of Theology, Emory University, Atlanta: *Fellow in Church Business Administration*

Community and Board Leadership

Current Member, Mountain View Gardens Homeowners Association Executive Board
 VP; Dudley, Vehmeyer, Brown Charitable Foundation - fiduciary responsibility for assets of 2 million
 Leadership Gilroy Class of 2012, Leadership Mountain View Class of 2001
 Trustee and Sunday School Superintendent: Wesley United Methodist Church, Palo Alto
 Member, Whisman School District Board of Trustees 1996 – 1999, President in 1999
 Founding Director: Silicon Valley Engineering Council; Section President, Society of Women Engineers