

June 27, 2018

Dr. Ayinde Rudolph Superintendent Mountain View Whisman School District 750A SAN PIERRE WAY MOUNTAIN VIEW, CA 94043

Re: Letter of Agreement (LOA): District Leadership Forum

Dear Ayinde Rudolph:

Thank you again for the time you have afforded us to evaluate the District Leadership Forum membership (the "Membership"). EAB Global, Inc. ("EAB" or "we") is excited about the opportunity to work with Mountain View Whisman School District ("Member" or "you") and is submitting this LOA for your signature to enroll you as a member of the Membership.

I. Terms of Coverage

Under the terms of this LOA, EAB will provide to Member the services described in this LOA and in the *Scope of Services* attached to this LOA.

II. Terms of Enrollment

The term of the Membership will be as set forth in the table below (as may be extended, the "Membership Term" and each year therein, a "Year"). In addition, the Standard Terms of Membership available at http://www.eab.com/standardterms/pdf and incorporated herein by reference are applicable to the Membership. The Membership covers only the following educational facilities:

Mountain View Whisman School District

A. Term & Scope of Agreement

| | Start Date | End Date | |
|---------------------------|---------------|---------------|--|
| District Leadership Forum | June 29, 2018 | June 28, 2021 | |

B. Financial Terms

You agree to pay the preferred fees described below through the Membership Term.

Annual Membership Fee

| Membership | Year 1 Membership Fee | |
|---------------------------|-----------------------|--|
| District Leadership Forum | \$21,500 | |



You will pay the annual Membership fees on the start date of each Year of the Membership Term. The annual Membership fee for each year beyond Year 1 of the Membership Term will increase by 5%. We will also invoice an additional \$1,500 in each Year of the Membership Term for each Membership to offset our travel and other similar administrative expenses.

III. Enrollment

To initiate the Membership under the terms of this LOA, please return a complete, signed copy of this LOA to Rebecca Dane at rdane@eab.com. If you do not return a signed copy of this LOA by **June 29, 2018**, the fees set forth above are subject to change.

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Signature:

Name:

Jessica Harris

Title:

Vice President, Accounting

Date:

6/27/2018

Mountain View Whisman School District:

Signature:

Name:

Title:

Date:



District Leadership Forum Summary of Services

The District Leadership Forum provides district leaders and their staff innovative solutions to their biggest strategic and management challenges. From helping to educate key stakeholders across the district to accelerating consensus to supporting implementation of breakthrough ideas, the District Leadership Forum aims to achieve a tangible impact for every member it serves.

Membership Services

District Leadership Forum Membership includes complete, unlimited access to the services listed below:

Strategy and Best Practice Research Studies—Comprehensive reports containing detailed profiles of dozens of innovative practices and strategies, implementation road maps, and advice. Member organizations have unlimited access to studies.

Executive Briefings—Condensed studies meant for broad distribution to key leadership constituencies at member districts. Briefings will be available in unlimited quantity.

Annual Superintendent Roundtable—Two half-day sessions designed for Forum staff to present the major research findings from the year and facilitate discussion amongst superintendents on how to introduce these ideas to their own districts. Held several times throughout the year.

District Leadership Summit—Typically, a one-day session for district leaders to review our research on selected hot topics from the current year's research and to network with peers.

On-Demand Research—Members may assign our staff short-answer research projects on topics of interest to their districts. Members may request as many projects as they like across the year, though the Forum requires that members allow us to complete a project before assigning the next.

Dedicated Advisor—Each member is assigned a Dedicated Advisor who serves as a primary point of contact and oversees ongoing value delivery. Your Dedicated Advisor will help you navigate EAB resources and achieve your goals for Membership.

Access to Our Experts—Forum research staff is available for unlimited telephone consultations on the terrains covered in our reports, providing hands-on support for implementation and troubleshooting. Researcher time is available at no additional cost.

Annual Webinar Series—Hour-long educational intensives facilitated by Forum staff to provide discussion and implementation support on District Leadership Forum research, without the burden of travel. Webinars are open to all staff at member districts.

Private Webinars—Customized educational intensives for Forum members on any best practice study, research topic, or implementation challenge.

The District Onsite—Once each Membership Year, a senior Forum staff will travel to the Member's district to present Forum research or facilitate discussion on a particular topic or terrain to the audience of your choosing.

Online Research Database—Dedicated website for members, providing full access to all District Leadership Forum research as well EAB's online archive of the more than 50 best practice studies, 2,100 research briefs, 100+webconferences, and dozens of toolkits we have completed for postsecondary institutions.

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