



3 May 2018



Seamless Summer Program

What is Seamless Summer?

- The Seamless Summer Program allows school districts to ensure the students in a school district are fed during the summer months, when school is not in session. Summer 2017, the District served 60,467 meals to children in Mountain View.
- As we end the 2017-2018 school year, there are approximately 1895 students, or 37%, in MVW who qualify for the National Free/Reduced Price Meal Program.
- The Seamless Summer Program is open to any and all individuals 18 years old and younger.



Program Highlights

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- The District will provide a <u>breakfast and lunch</u> program to the students who attend the District's summer school program.
 - Crittenden Middle School June 11th July 6th
 - Stretch to Kindergarten at Graham June 11th July 20th (All sites closed July 4th)
- Working in concert with various community entities, including the Second Harvest Food Bank, the District will serve <u>lunch</u> to the community members who qualify.
 - June 4th-Aug 10th (Site closed July 4th)
 - Location: Crittenden Middle School
 - June 11th Aug 10th (All sites closed July 4th)
 - Locations: MV Library, Rengstorff Park Pool, and other sites to be determined

Distribution Sites

- The Multi-Use Room at Crittenden Middle School will provide breakfast for the MVW Summer School students. Then, it will open to provide the Seamless Summer Program to all children in attendance for lunch.
- The District will provide meals at Mountain View Library, Rengstorff Park, and other various community locations to be determined.
- Also, the District will provide meals for other local Agencies to distribute to their Program's students/children, such as, Parks and Recreation Dept, MV Police Department, and the Mayview Children's Clinic.

Mobile Feeding in the Community

- The District will serve lunch at multiple sites in Mountain View from our truck.
 - MV Public Library, 11:00 am-12:00 pm (BBQ Tuesdays)
 - Rengstorff Park Pool, 12:00 pm-2:00pm
 - Mobile Community Meals, 11:00 am -2:00 pm
- Sponsored in part by the Second Harvest Food Bank.
- We strive to reach all children that need a meal.



Next Steps

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- Finalize locations of mobile sites
- Begin publicity campaign
 - Emails to parents, robo calls
 - Newsletters
 - Flyers in English/Spanish
 - Press release, social media posts, website, tweets,
 Supt eNews, MWVSD.org,

Advertising Banner and Signage

